



## **TOWN COUNCIL AGENDA**

September 18, 2025, 1:00 pm  
Garden Club  
622 Second Street

Skagit County Washington  
Incorporated 1890  
[www.townoflaconner.org](http://www.townoflaconner.org)

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### **NOTICE OF AND CALL FOR A SPECIAL MEETING OF THE LA CONNER TOWN COUNCIL**

DATE: Thursday, September 18, 2025  
TIME: 1:00 p.m. – 3:00 p.m.

The undersigned Mayor of the Town of La Conner is hereby calling for and providing notice of a special meeting in accordance with RCW 42.30.080.

#### AGENDA

The purpose of this meeting is for:  
Hotel Motel Applicant Presentations



Marna Hanneman

Marna Hanneman, Mayor

This notice will be posted on the Town Website, Town Hall and emailed to the La Conner Weekly News on September 12, 2024

#### Distribution:

Councilmembers: Annie Taylor  
Ivan Carlson  
Rick Dole  
Marylee Chamberlain  
Mary Wohleb

# 2026 HOTEL MOTEL PRESENTATIONS

1) La Conner Chamber of Commerce	\$1000,00 / \$95,000
2) Skagit Valley Tulip Festival	\$6,000
3) Skagit County Historical Museum	\$4,000 / \$2,000
4) Pacific NW Quilt & Fiber Arts Museum	\$9,475 / \$2,000
5) Museum of NW Art	\$15,000 / \$12,000
6) La Commer Art's Foundation "Art's Alive"	\$8,400 / \$8,000
7) La Conner Live Concerts	\$12,000 / \$10,000
8) Lincoln Theatre	\$4,000 / \$3,000
9) Skagit Community Band	\$1,800 / \$1,650
10) La Conner Thrives Association	
Fall Festival	\$4,000
Pride Month	\$4,000
A Dickens Christmas	\$4,000
11) NW Agricultural Business Center	\$29,750 / \$23,000
12) Skagit River Poetry Foundation	\$10,000 / \$5,000
13) TOLC Bicycle Repair Station	\$10,000 / \$7,500
14) TOLC Public Restrooms	\$67,650

# LA CONNER CHAMBER OF COMMERCE



**Town of La Conner**  
PO Box 400  
La Conner WA 98257

Town of Conner  
Lodging Tax Funds  
Application for 2026

<b>Applicant Information</b>	
Organization Name:	La Conner Chamber of Commerce
Event/Project Title:	2026 Tourism & Visitor Center
Amount of Funding Requested:	\$100,000
Address:	PO Box 1610 La Conner, WA. 98257
Website:	<a href="http://www.lovelaconner.com">www.lovelaconner.com</a>
Contact Person:	Mark Hulst
Contact Phone Number:	360-466-4778
E-mail:	<a href="mailto:director@laconnerchamber.com">director@laconnerchamber.com</a>
Date Submitted:	August 19, 2025
Tourism Promotion Activities	<input checked="" type="checkbox"/>
Tourism Related Facility	<input checked="" type="checkbox"/>
Event /Festival	<input checked="" type="checkbox"/> Location: _____ Date(s): _____
Non-Profit	<input checked="" type="checkbox"/> Attach proof of non-profit corporation status with WA Secretary of State
Public Agency	

#### **PROJECT SUMMARY**

##### **Provide a Description of the Project Activity:**

The La Conner Chamber of Commerce is dedicated to promoting La Conner as a premier tourism destination and operating the La Conner Visitor Center. Our mission is carried out through a variety of marketing channels, including our website, print publications, digital and social media advertising, radio promotions, and more. These efforts showcase La Conner's unique accommodations, attractions, dining, retail shops, art galleries, museums, and other points of interest.

In addition to year-round promotion, the Chamber organizes signature community events such as the La Conner Birding Showcase, La Conner Daffodil Festival, the Classic Boat & Car Show, Brew on the Slough Beer Fest, and holiday festivities. These events attract visitors, support local businesses, and foster community pride.

We also partner with local businesses and service organizations by providing additional marketing and promotional support for their events, ensuring that La Conner remains a vibrant, welcoming, and well-visited destination.

## FUNDING & BUDGET

### 1. Self- Support - Explain how the proposed program, project or event will endeavor to become self-supporting

Promoting tourism in La Conner is a core service of the La Conner Chamber of Commerce and the La Conner Visitor Center, driving visitor spending and strengthening the local economy. Our ongoing partnership with the Town of La Conner is essential to sustaining these efforts, as funding from the Town helps cover a critical portion of tourism-related expenses. This investment ensures that La Conner remains a vibrant destination for visitors year-round, benefiting local businesses, residents, and the community as a whole.

### 2. Income from sponsorships, grants, donation and admission fees:

If you are anticipating receiving partial funding for this activity from another source, please list the source(s), approximate amount, and status of funding. Are you seeking hotel/motel taxes from other sources?

Amount	Source	Projected/Confirmed
\$ 100,000	H/M Tax Allocation	2026
\$ 40,000	Membership Dues	January - December
\$ 15,000	Tourism Related Events	January - December
\$ 12,000	Grants	January - December
\$		

Total Income: \$ 167,000

What percentage of your project budget does your request for Town funds represent? 60 %

### 1. Budget Expense:

Activity	La Conner Funds	Other Funds	Total
<b>Personnel:</b> (salaries/benefits)	\$19,900	\$42,100	\$62,000
<b>Administration:</b> (supplies/utilities/phone/rent/janitor/taxes)	\$24,000	\$21,000	\$45,000
<b>Marketing/Promotion:</b>	\$60,000	\$	\$60,000
<b>Travel:</b>	\$0	\$0	\$0
<b>Consultants:</b> (specify below)	\$0	\$0	\$0
<b>Construction:</b>	\$0	\$0	\$0
<b>Other Activities:</b> (specify below)	\$	\$	\$
<b>TOTAL COSTS</b>	\$103,900	\$63,100	\$167,000

#### Specify Consultants/Other Activities

**Other Activities:** Murder Mystery Event, Valentine Business Promotional Rock Hunt, Tulip Festival Advertising, July Shop & Stroll, November Ladies' Night, Lighting of Morris Street for Christmas, Community Christmas Tree Lighting, and town beautification through the purchase and maintenance of seasonal flower baskets. These activities complement our larger festivals and promotions, drawing visitors throughout the year while supporting local businesses and enhancing the overall visitor experience in La Conner.

**Priority 1 (full) funding: \$100,000**

**Priority 2 (partial) funding \$95,000**

Describe any budget items unspecified above and explain the differences in the amount listed as funding priorities 1 and 2:

In addition to the program and event expenses outlined above, the Chamber must also cover general operating

costs that are essential to our work. These include staff support, insurance, office supplies, and the operation of the La Conner Visitor Center. In recent years, the cost of maintaining the Visitor Center has risen significantly due to increased rental rates and higher utility expenses.

The difference between funding priorities 1 and 2 reflects the level of support needed to fully address these rising costs while still delivering high-quality tourism promotion. **Priority 1** represents full funding, allowing us to sustain marketing efforts, event programming, and Visitor Center operations at their intended scope. **Priority 2** reflects a reduced level of funding that would allow us to continue essential services, but with limitations—such as reduced marketing reach, scaled-back event activities, or fewer resources to support local businesses and partner organizations.

## SUPPLEMENTAL QUESTIONS

### 1. Chamber Contact:

Have you worked with a Chamber of Commerce or Visitors Information Center to promote your project? If so, explain how this project, program or event and its schedule have been coordinated with the Chamber of Commerce or other programs, projects or events within the Town.

We are the La Conner Chamber of Commerce

### 2. Benefit to Town Tourism:

Describe how this activity attracts, serves and facilitates overnight tourism in La Conner. For example: Does it lodge or feed tourists; promote tourism; provide for the sale of gifts, souvenirs or other items, or provide programs/entertainment for tourism? If so, how? Does it provide some other short or long range economic benefit? Will a tourist facility be constructed?

The La Conner Chamber of Commerce and Visitor Center play a central role in attracting and serving overnight visitors to the community. Through coordinated marketing campaigns, event promotion, and direct visitor services, we highlight La Conner's lodging options, restaurants, retail shops, art galleries, museums, and waterfront attractions—encouraging visitors to not only come to La Conner, but to extend their stay and explore more of what the town offers.

Signature events such as the La Conner Birding Showcase, La Conner Daffodil Festival, Classic Boat & Car Show, Brew on the Slough Beer Fest, and holiday festivities all draw regional, national, and even international visitors. These events directly support overnight stays in local hotels and vacation rentals, generate dining and shopping revenue, and provide memorable cultural and recreational experiences.

In addition to event-driven tourism, the Chamber ensures that year-round promotion keeps La Conner top-of-mind as a destination. This sustained visibility helps drive off-season visitation, which smooths seasonal fluctuations and provides long-term economic stability for local businesses. The resulting visitor spending strengthens the Town's economy by generating both hotel/motel tax revenue and increased sales tax revenue, while also supporting local jobs and community vitality.

The Chamber's work ensures that existing businesses, attractions, and services thrive by bringing visitors directly to their doors. In this way, our activities not only promote tourism in the short term but also provide long-range economic benefits for the Town of La Conner.

### 3. Time Frame:

What is your anticipated time frame for accomplishing this project? Is it a seasonal activity appropriate to its location? If an outdoor activity, are there any weather-related constraints?

This is a ongoing year round effort

### 4. Hotel Seasons:

From the list below, what season will your project enhance tourism in La Conner? Please indicate the appropriate season.

Season	Months	Select-X
Year-round	January - December	X
Off-season	December - February	X
Shoulder season	October - November or March - May	X
Peak season	June - September	X

### 5. Additional Information:

Provide any additional information which will assist in evaluating your project and its benefit to La Conner.

The La Conner Chamber of Commerce and Visitor Center serve as the community's front door for tourism. Our efforts not only attract visitors but also ensure they have the information, services, and experiences that encourage extended stays and repeat visits. The direct impact of tourism on La Conner's economy is significant—visitors contribute to local lodging, dining, retail, and cultural attractions, directly supporting small businesses and jobs.

Tourism is also essential to maintaining La Conner's reputation as a year-round destination. By producing events that draw visitors across all seasons and by promoting the unique character of our community, we help smooth the traditional peaks and valleys of tourism. This provides stability for local businesses, strengthens the tax base, and enhances the quality of life for residents.

Funding from the Town of La Conner is critical in sustaining these efforts, particularly in light of rising operational costs for the Visitor Center, including rent and utilities. With the Town's partnership, we are able to leverage additional income from membership dues, event revenue, and grants to maximize the return on investment. Every dollar invested in tourism promotion helps generate many more in visitor spending, which circulates throughout the community and contributes to the vitality and resilience of La Conner's economy.

## ECONOMIC IMPACT - Pre-Activity Report

State law requires you to provide estimates of potential economic impact. The estimates are specifically for the event, activity, or facility for which you are requesting funding.

Total amount anticipated to be spent on the project	\$ 167,000
<b>Visitor Categories</b>	
1. Estimated total attendance	75,000
2. Estimated number of attendees traveling 50 + miles	45,000
3. Estimated number of attendees from out of state.	19,600
4. Estimated attendees paying for lodging	25,000
5. Estimated attendees not paying for lodging (staying with family/friends)	2,400
6. Estimated total \$ of lodging nights generated. (1 lodging night equals 1 + person occupying 1 room for 1 night)	
25,000 Overnight Guests calculating 2 guest per room = 12,750 Room Rentals @ 1.25 nights average = 15,937 @ \$215 per night	\$3,426,455.00

**Please provide a description of how your organization will determine attendance and distinguish among the visitor categories (Direct Count, Indirect Count, Structural Estimate, Formal Survey or Informal Survey)**

The La Conner Chamber of Commerce uses a combination of direct counts, structural estimates, and informal surveys to determine attendance and identify visitor categories.

- Direct Counts: For ticketed events (such as Brew on the Slough and the Classic Boat & Car Show), attendance is tracked through ticket sales and registrations.
- Structural Estimates: For free, open-access events (such as the Daffodil Festival or holiday festivities), attendance is estimated using standard crowd measurement practices, including visual counts, vendor feedback, and comparisons to prior years.
- Informal Surveys & Visitor Center Data: We gather information directly from attendees and local businesses about visitor origin (local, 50+ miles, out-of-state) and lodging status (overnight stay vs. day trip, hotel vs. staying with friends/family). The Visitor Center also tracks visitor logs and inquiries, which provide additional insight into geographic origin.

This combination of methods allows us to provide reliable estimates of attendance and to distinguish between key visitor categories—such as overnight guests, out-of-area travelers, and local attendees—ensuring accurate reporting of the economic impact of our tourism efforts.

### **15. Application Certification:**

I attest the information in this application is accurate, that I am an Agent authorized to represent the Organization and I understand the funds requested, if granted, will go to the Organization. I will meet all necessary requirements including, but not limited to, insurance, business licensing, permitting and state reporting requirements. If my activity is funded, I agree to use the approved La Conner logo in all promotional material.

Additionally, I understand the Washington State limitations placed on use of Lodging Tax, and certify that the requested funds will be used only for purposes described in this application or as approved by the Town. I understand use of funds is subject to audit by the State of Washington.

I acknowledge that all of the contents of this application are subject to disclosure under the State of Washington Public Records Act. RCW 42.56, and that the application may be discussed in meetings of the Town of La Conner Council that are open to the public under RCW 42.30.

Signature: Mark Hulst Print Name: Mark Hulst  
Title: Director Date: 8/19/25

UNITED STATES OF AMERICA

**The State of Washington**



SECRETARY OF STATE

I, SAM REED, Secretary of State of the State of Washington and custodian of its seal, hereby issue this

**CERTIFICATE OF INCORPORATION**

to

**LA CONNER CHAMBER OF COMMERCE**

a/an WA Non-Profit Corporation. Charter documents are effective on the date indicated below.

Date: 3/1/2007

UBI Number: 602-701-067

APPID: 785567



Given under my hand and the Seal of the State of Washington at Olympia, the State Capital



Sam Reed, Secretary of State

OGDEN UT 84201-0038

In reply refer to: 0151317251  
Sep. 26, 2023 LTR 4168C 0  
91-1121661 000000 00  
00020338  
BODC: TE

LA CONNER CHAMBER OF COMMERCE  
% MARCI PLANK  
PO BOX 1610  
LA CONNER WA 98257-1610

033957

Employer ID number: 91-1121661  
Form 990 required: Yes

Dear Taxpayer:

We're responding to your request dated Sep. 15, 2023, about your tax-exempt status.

We issued you a determination letter in March 1985, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c) (6).

We also show you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Because you're not an organization described in IRC Section 170(c), donors can't deduct contributions they make to you. You should advise your contributors that their contributions to you aren't deductible.

In the heading of this letter, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period:

- Form 990, Return of Organization Exempt From Income Tax
- Form 990EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990-EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at [www.irs.gov/forms-pubs](http://www.irs.gov/forms-pubs) or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific

# SKAGIT VALLEY TULIP FESTIVAL



**Town of La Conner**  
PO Box 400  
La Conner WA 98257

Town of Conner  
Lodging Tax Funds  
Application for 2026

<b>Applicant Information</b>	
Organization Name:	Skagit Valley Tulip Festival
Event/Project Title:	Skagit Valley Tulip Festival
Amount of Funding Requested:	6,000
Address:	PO Box 1784 Mount Vernon, WA 98273
Website:	<a href="http://www.tulipfestival.org">www.tulipfestival.org</a>
Contact Person:	Nicole Roozen
Contact Phone Number:	360-428-5959
E-mail:	<a href="mailto:nicole@tulipfestival.org">nicole@tulipfestival.org</a>
Date Submitted:	08/20/2025
Tourism Promotion Activities	<input checked="" type="checkbox"/>
Tourism Related Facility	<input type="checkbox"/>
Event /Festival	<input checked="" type="checkbox"/> Location: throughout Skagit County Date(s): 1/1/26-5/31-26
Non-Profit	<input checked="" type="checkbox"/> Attach proof of non-profit corporation status with WA Secretary of State
Public Agency	

#### **PROJECT SUMMARY**

##### **Provide a Description of the Project Activity:**

The Skagit Valley Tulip Festival is committed to promoting regional tourism and driving economic growth in Skagit County. Our event is proven to attracts a diverse audience, with a significant percentage of our visitors choosing Mount Vernon as their base for lodging and activities.

In 2025, the festival attracted approximately 450,000 visitors, with 27.8% coming from out of state according to Skagit Tourism Bureau data, and a significant portion chose Mount Vernon as a destination to explore and stay (59.4%). Average spend was about \$113 per person, resulting in an estimated \$51M in revenue across Skagit County.

The festival itself typically runs the full month of April, with our office open 7 days a week from

April 1-30 to accommodate the influx of visitors and calls, but dates can flex depending on the blooms, which are driven by Mother Nature. There are dozens of events scheduled throughout the month including our Annual Tulip Festival Parade in La Conner, a new Art Exhibit, our Ambassador Program, as well as several sanctioned events including the Tulip Festival Street Fair, Kiwanis Salmon BBQ, various artist markets and more.

In addition to our seasonal activities, the Tulip Festival maintains a year-round presence. We have a dedicated team of two (2) that work year-round to plan, coordinate, and manage all aspects of the festival, including sponsorships, grants, partnerships, logistics, and community engagement. This continuous effort is crucial for sustaining the festival's impact and ensuring its long-term success.

Funding will support expanded marketing efforts for 2026, including targeted paid media that will include key states like CA, OR and AZ to drive over-night stays, print materials and distribution, email campaigns, social media, PR, and website enhancements.

## FUNDING & BUDGET

### **1. Self- Support** - Explain how the proposed program, project or event will endeavor to become self-supporting

Over the past year, we've made significant strides toward long-term sustainability by diversifying our revenue streams. We've grown merchandise sales, secured a share of garden ticket revenue, and expanded sponsorship. However, these lodging funds are absolutely essential to our continued success and without them we would not exist.

### **2. Income from sponsorships, grants, donation and admission fees:**

If you are anticipating receiving partial funding for this activity from another source, please list the source(s), approximate amount, and status of funding. Are you seeking hotel/motel taxes from other sources?

Amount	Source	Projected/Confirmed
\$ 220,000	LTAC across the county	Projected
\$200,000	Sponsorship	Projected
\$60,000	Ticket Sales	Projected
\$70,000	Merchandise Sales	Projected
\$		

Total Income: \$ 550,000 \_\_\_\_\_

What percentage of your project budget does your request for Town funds represent? \_\_\_\_\_ %

### 1. Budget Expense:

Activity	La Conner Funds	Other Funds	Total
<b>Operational Expenses:</b> Costs directly associated with the day-to-day operations of our organization- Utilities, Staff Salaries, Insurance, Taxes, IT Services, Software, Rent, Technology, Administrative Support, etc.	\$ 300,000	\$	\$
<b>Marketing/Promotion:</b>	\$ 206,000	\$	\$
<b>Travel:</b>	\$	\$	\$
<b>Consultants:</b> (specify below)	\$	\$	\$
<b>Construction:</b>	\$	\$	\$
<b>Other Activities:</b> (specify below) traffic control	\$24,000	\$	\$
<b>TOTAL COSTS</b>	\$530,000	\$	\$

#### Specify Consultants/Other Activities

#### Priority 1 (full) funding: \$

Describe any budget items unspecified above and explain the differences in the amount listed as funding priorities 1 and 2:

We are requesting a total of \$220,000 in LTAC funds countywide. The \$6,000 we are requesting from La Conner represents just 3% of that total.

### SUPPLEMENTAL QUESTIONS

#### 1. Chamber Contact:

Have you worked with a Chamber of Commerce or Visitors Information Center to promote your project? If so, explain how this project, program or event and its schedule have been coordinated with the Chamber of Commerce or other programs, projects or events within the Town.

The Skagit Valley Tulip Festival is deeply committed to fostering collaboration with a variety of organizations, including visitor centers, Chambers of Commerce, and tourism-focused groups across Skagit County. We actively distribute our brochures and event materials to all local visitor centers and Chambers, ensuring they have the most up-to-date information to share with potential visitors. To enhance their ability to promote the festival, we also offer training sessions for visitor center staff upon request, helping them become well-versed in all that the festival has to offer.

Our collaboration extends to strategic partnerships with key organizations such as the Skagit Tourism Bureau, with whom we maintain a reciprocal relationship through shared board memberships. This alignment allows us to coordinate our efforts and amplify the reach of both organizations.

#### 2. Benefit to Town Tourism:

Describe how this activity attracts, serves and facilitates overnight tourism in La Conner. For example: Does it lodge or feed tourists; promote tourism; provide for the sale of gifts, souvenirs or other items, or provide programs/entertainment for tourism? If so, how? Does it provide some other short or long range economic benefit? Will a tourist facility be constructed?

In 2026, we will launch a targeted, multi-channel marketing strategy—combining paid media, print distribution, email, social media, public relations, and website enhancements—to reach visitors at multiple touchpoints and inspire extended stays. We'll also look to expand the annual Tulip Festival Parade, working with the town, Port of Skagit and other key stakeholder to ensure this continues to be a cherished event that draws both locals and visitors.

Another key investment will be a redesigned festival map and guide paired with curated multi-day itineraries. The new map will not only showcase tulip fields but also highlight lodging, dining, shopping, and attractions in a fresh, easy-to-use format, making it simple for visitors to plan a well-rounded trip. The itineraries will appeal to diverse traveler interests—families, food lovers, outdoor adventurers, and arts & culture enthusiasts—spotlighting experiences that simply can't be done in a single day. Together, these tools will hopefully encourage guests to turn their visit into a multi-day getaway rather than a day trip.

The impact is proven. Each April, the festival draws an estimated 450,000 visitors, who stay in local hotels, dine in restaurants, shop in stores, and explore countywide attractions. With year-round marketing, on-the-ground visitor services, and tailored itineraries, we actively convert day-trippers into overnight guests. The result is an estimated \$51 million in direct visitor spending—a powerful return that strengthens the Skagit County economy today and builds lasting visibility for the future.

### **3. Time Frame:**

What is your anticipated time frame for accomplishing this project? Is it a seasonal activity appropriate to its location? If an outdoor activity, are there any weather-related constraints?

The Tulip Festival itself is a seasonal event that takes place each spring, typically the full month of April, aligning with the natural bloom cycle of the tulips. Planning, marketing, and partnership development occur year-round to ensure its success, but the majority of our visitor-facing activities, such as our marketing campaigns, begin in January and steadily ramp up as we approach April and throughout the month, and sometimes go into the May.

### **4. Hotel Seasons:**

From the list below, what season will your project enhance tourism in La Conner? Please indicate the appropriate season.

Season	Months	Select-X
Year-round	January - December	
Off-season	December - February	
Shoulder season	October - November or March - May	X
Peak season	June - September	

### **5. Additional Information:**

Provide any additional information which will assist in evaluating your project and its benefit to La Conner.

#### **Key metrics from our 2025 efforts:**

- 450,000 estimated visitors

- \$51M in estimated revenue across the county
- 1.4M+ website visitors
- 10M website page views
- 400+ PR placements
- 3.3M reached via Google & Meta Ads
- 6.2M views on Facebook & Instagram
- 4,700 new email subscribers (+77% yoy) A total of 15K+ subscribers
- 80,000 brochures printed & distributed

## ECONOMIC IMPACT - Pre-Activity Report

State law requires you to provide estimates of potential economic impact. The estimates are specifically for the event, activity, or facility for which you are requesting funding.

Total amount anticipated to be spent on the project	\$530,000
<b>Visitor Categories</b>	
1. Estimated total attendance	450,000
2. Estimated number of attendees traveling 50 + miles	81,000
3. Estimated number of attendees from out of state.	100,000
4. Estimated attendees paying for lodging	146,000
5. Estimated attendees not paying for lodging (staying with family/friends)	400,000
6. Estimated total \$ of lodging nights generated. (1 lodging night equals 1 + person occupying 1 room for 1 night)	73,000

**Please provide a description of how your organization will determine attendance and distinguish among the visitor categories (Direct Count, Indirect Count, Structural Estimate, Formal Survey or Informal Survey)**

Attendance will be a combination of direct count from garden ticket sales, informal surveys sent to our sponsors, and structural estimate through Tourism Bureau data.

### 15. Application Certification:

I attest the information in this application is accurate, that I am an Agent authorized to represent the Organization and I understand the funds requested, if granted, will go to the Organization. I will meet all necessary requirements including, but not limited to, insurance, business

licensing, permitting and state reporting requirements. If my activity is funded, I agree to use the approved La Conner logo in all promotional material.

Additionally, I understand the Washington State limitations placed on use of Lodging Tax, and certify that the requested funds will be used only for purposes described in this application or as approved by the Town. I understand use of funds is subject to audit by the State of Washington.

I acknowledge that all of the contents of this application are subject to disclosure under the State of Washington Public Records Act. RCW 42.56, and that the application may be discussed in meetings of the Town of La Conner Council that are open to the public under RCW 42.30.

Signature: Nicole Roozen Print Name: Nicole Roozen

Title: Executive Director Date: 08/20/2025

INTERNAL REVENUE SERVICE  
DISTRICT DIRECTOR  
2 CUPANIA CIRCLE  
MONTEREY PARK, CA 91755-7406

DEPARTMENT OF THE TREASURY

Date: NOV 07 1995

SKAGIT VALLEY TULIP FESTIVAL  
C/O DUANE M. GILLILAND  
1616 N. 18TH ST., STE. 108  
MOUNT VERNON, WA 98273

Employer Identification Number:  
91-1662982  
Case Number:  
955292017  
Contact Person:  
TYRONE THOMAS  
Contact Telephone Number:  
(213) 894-2289  
Internal Revenue Code  
Section 501(c)(4)  
Accounting Period Ending:  
June 30  
Form 990 Required:  
Yes  
Addendum Applies:  
No

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501(a) of the Internal Revenue Code as an organization described in the section indicated above.

Unless specifically excepted, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) for each employee to whom you pay \$100 or more during a calendar year. And, unless excepted, you are also liable for tax under the Federal Unemployment Tax Act for each employee to whom you pay \$50 or more during a calendar quarter if, during the current or preceding calendar year, you had one or more employees at any time in each of 20 calendar weeks or you paid wages of \$1,500 or more in any calendar quarter. If you have any questions about excise, employment, or other Federal taxes, please address them to this office.

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status. In the case of an amendment to your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, you should inform us of all changes in your name or address.

In the heading of this letter we have indicated whether you must file Form 990, Return of Organization Exempt From Income Tax. If Yes is indicated, you are required to file Form 990 only if your gross receipts each year are normally more than \$25,000. However, if you receive a Form 990 package in the mail, please file the return even if you do not exceed the gross receipts test. If you are not required to file, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally \$25,000 or less, and sign the return.

If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$10 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed \$5,000 or 5 per-

SKAGIT VALLEY TULIP FESTIVAL

cent of your gross receipts for the year, whichever is less. This penalty may also be charged if a return is not complete, so please be sure your return is complete before you file it.

You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

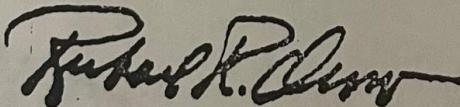
Donors may not deduct contributions to you because you are not an organization described in section 170(c) of the Code. Under section 6113, any fundraising solicitation you make must include an express statement (in a conspicuous and easily recognizable format) that contributions or gifts to you are not deductible as charitable contributions for Federal income tax purposes. This provision does not apply, however, if your annual gross receipts are normally \$100,000 or less, or if your solicitations are made to no more than ten persons during a calendar year. The law provides penalties for failure to comply with this requirement, unless failure is due to reasonable cause.

If we have indicated in the heading of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

Because this letter could help resolve any questions about your exempt status, you should keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,



Richard R. Orosco  
District Director

# SKAGIT COUNTY HISTORICAL MUSEUM



**Town of La Conner**  
PO Box 400  
La Conner WA 98257

Town of Conner  
Lodging Tax Funds  
Application for 2026

<b>Applicant Information</b>	
Organization Name:	Skagit County Historical Museum
Event/Project Title:	Visit La Conner and the Museum Radio promotion
Amount of Funding Requested:	\$4000.00
Address:	PO Box 818, La Conner, WA 98257
Website:	<a href="http://www.skagitcounty.net/museum">www.skagitcounty.net/museum</a>
Contact Person:	Jo Wolfe
Contact Phone Number:	360-466-3365
E-mail:	<a href="mailto:jwolfe@co.skagit.wa.us">jwolfe@co.skagit.wa.us</a>
Date Submitted:	8.29.2025
Tourism Promotion Activities	<input checked="" type="checkbox"/>
Tourism Related Facility	<input type="checkbox"/>
Event /Festival	<input type="checkbox"/> Location: _____ Date(s): _____
Non-Profit	<input checked="" type="checkbox"/> Attach proof of non-profit corporation status with WA Secretary of State
Public Agency	

<b>PROJECT SUMMARY</b>	
<b>Provide a Description of the Project Activity:</b>	
Radio advertising to expanded markets – Eastern Washington, Southwestern Washington and other farther afield. Promoting visiting La Conner and the Historical Museum during the slower times – when our exhibits have been up for a while, when tourists aren't coming to town. Encouraging people to come and stay for a while.	

## FUNDING & BUDGET

### 1. Self- Support - Explain how the proposed program, project or event will endeavor to become self-supporting

The more visitors we have to the Museum, the higher our revenue. Plus as people become more familiar with us and our programs, they become members of the Historical Society and/or increase their support of preserving and presenting Skagit History.

### 2. Income from sponsorships, grants, donation and admission fees:

If you are anticipating receiving partial funding for this activity from another source, please list the source(s), approximate amount, and status of funding. Are you seeking hotel/motel taxes from other sources?

Amount	Source	Projected/Confirmed
\$ 4880.00	Admission to Museum	Projected
\$		
\$		
\$		
\$		

Total Income: \$ 4880.00

What percentage of your project budget does your request for Town funds represent? 100 %

### 1. Budget Expense:

Activity	La Conner Funds	Other Funds	Total
Personnel: (salaries/benefits)	\$	\$350.00	\$350.00
Administration: (supplies/utilities/phone/rent/janitor/taxes)	\$	\$	\$
Marketing/Promotion:	\$4000.00	\$	\$4000.00
Travel:	\$	\$	\$
Consultants: (specify below)	\$	\$	\$
Construction:	\$	\$	\$
Other Activities: (specify below)	\$	\$	\$
<b>TOTAL COSTS</b>	<b>\$4000.00</b>	<b>\$350.00</b>	<b>\$4350.00</b>

### Specify Consultants/Other Activities

**Priority 1 (full) funding: \$4000.00**

**Priority 2 (partial) funding \$2000.00**

Describe any budget items unspecified above and explain the differences in the amount listed as funding priorities 1 and 2:

Partial funding would limit the markets we would be advertising in.

## SUPPLEMENTAL QUESTIONS

### **1. Chamber Contact:**

Have you worked with a Chamber of Commerce or Visitors Information Center to promote your project? If so, explain how this project, program or event and its schedule have been coordinated with the Chamber of Commerce or other programs, projects or events within the Town.

The Skagit County Historical Museum is a member of, and works closely with, the La Conner Chamber of Commerce. Museum staff serve on the Chamber Board and support Chamber activities. The exhibits and events being promoted through this radio promotion will be included in the Chamber's promotional activities. We work with other Chambers throughout the County to promote events and exhibits at the Museum. We also have relationships with Chambers and Visitors Centers throughout the State to promote the Museum and La Conner.

### **2. Benefit to Town Tourism:**

Describe how this activity attracts, serves and facilitates overnight tourism in La Conner. For example: Does it lodge or feed tourists; promote tourism; provide for the sale of gifts, souvenirs or other items, or provide programs/entertainment for tourism? If so, how? Does it provide some other short or long range economic benefit? Will a tourist facility be constructed?

Promoting exhibits and events at the Museum invites visitors to come and spend time in La Conner, not just for a day but to plan an overnight or weekend getaway. La Conner's location is ideally suited to coming for more than just one activity. When visitors are at the Museum, the front desk staff actively encourage guests to stay, shop and eat in La Conner.

**3. Time Frame:**

What is your anticipated time frame for accomplishing this project? Is it a seasonal activity appropriate to its location? If an outdoor activity, are there any weather-related constraints?

Due to lodging tax reimbursement from La Conner coming at the end of the year, this promotion would take place in the fall/winter season. Our cash flow doesn't allow us to front the funds for advertising and wait for delayed reimbursement. It would be general Museum promotion, so weather should not be an issue.

**4. Hotel Seasons:**

From the list below, what season will your project enhance tourism in La Conner? Please indicate the appropriate season.

Season	Months	Select-X
Year-round	January - December	
Off-season	December - February	
Shoulder season	October - November or March - May	X
Peak season	June - September	

**5. Additional Information:**

Provide any additional information which will assist in evaluating your project and its benefit to La Conner.

**ECONOMIC IMPACT - Pre-Activity Report**

State law requires you to provide estimates of potential economic impact. The estimates are specifically for the event, activity, or facility for which you are requesting funding.

Total amount anticipated to be spent on the project	\$4000.00
<b>Visitor Categories</b>	
1. Estimated total attendance	5000
2. Estimated number of attendees traveling 50 + miles	976
3. Estimated number of attendees from out of state.	600
4. Estimated attendees paying for lodging	788
5. Estimated attendees not paying for lodging (staying with family/friends)	200
6. Estimated total \$ of lodging nights generated. (1 lodging night equals 1 + person occupying 1 room for 1 night)	\$157,994

**Please provide a description of how your organization will determine attendance and distinguish among the visitor categories (Direct Count, Indirect Count, Structural Estimate, Formal Survey or Informal Survey)**

Direct count & Structural Estimate. Every guest is asked for their zip code when they come to the Museum for a visit. For larger events where this isn't possible, there is an estimate made based on knowledge of attendees.

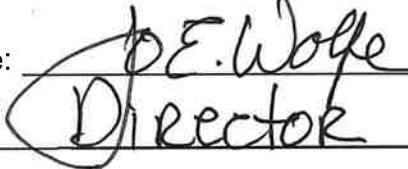
**15. Application Certification:**

I attest the information in this application is accurate, that I am an Agent authorized to represent the Organization and I understand the funds requested, if granted, will go to the Organization. I will meet all necessary requirements including, but not limited to, insurance, business licensing, permitting and state reporting requirements. If my activity is funded, I agree to use the approved La Conner logo in all promotional material.

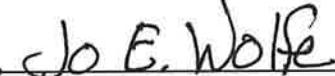
Additionally, I understand the Washington State limitations placed on use of Lodging Tax, and certify that the requested funds will be used only for purposes described in this application or as approved by the Town. I understand use of funds is subject to audit by the State of Washington.

I acknowledge that all of the contents of this application are subject to disclosure under the State of Washington Public Records Act. RCW 42.56, and that the application may be discussed in meetings of the Town of La Conner Council that are open to the public under RCW 42.30.

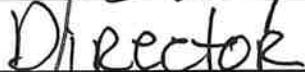
Signature:



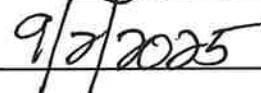
Print Name:



Title:



Date:





U. S. TREASURY DEPARTMENT  
INTERNAL REVENUE SERVICE  
DISTRICT DIRECTOR  
SIXTH AND LENORA BUILDING  
SEATTLE, WASHINGTON 98121

Skagit County Historical Museum  
Attachment K

FEB 14 1964

IN REPLY REFER TO  
Form 2954  
Code 414111

Skagit County Historical Society  
c/o Mrs. Lloyd Hartman, Secretary  
Route 2, Box 9C  
Mount Vernon, Washington

PURPOSE	
Educational	
FORM 990A REQUIRED	
<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
ACCOUNTING PERIOD END- ING December 31	

—  
Cordially:

Based upon the evidence submitted, it is held that you are exempt from Federal income tax as an organization described in section 501(c)(3) of the Internal Revenue Code, as it is shown that you are organized and operated exclusively for the purpose shown above. Any questions concerning taxes levied under other subtitles of the Code should be submitted to us.

You are not required to file Federal income tax returns so long as you retain an exempt status, unless you are subject to the tax on unrelated business income imposed by section 511 of the Code and are required to file Form 990-T for the purpose of reporting unrelated business taxable income. Any changes in your character, purposes or method of operation should be reported immediately to this office for consideration of their effect upon your exempt status. You should also report any change in your name or address. Your liability for filing the annual information return, Form 990A, is set forth above. That return, if required, must be filed after the close of your annual accounting period indicated above.

Contributions made to you are deductible by donors as provided in section 170 of the Code. Bequests, legacies, devises, transfers or gifts to or for your use are deductible for Federal estate and gift tax purposes under the provisions of section 2055, 2106 and 2522 of the Code.

You are not liable for the taxes imposed under the Federal Insurance Contributions Act (social security taxes) unless you file a waiver of exemption certificate as provided in such Act. You are not liable for the tax imposed under the Federal Unemployment Tax Act. Inquiries about the waiver of exemption certificate for social security taxes should be addressed to this office.

This is a determination letter.

Very truly yours,

Neal S. Warren  
District Director

# PACIFIC NW QUILT & FIBER ARTS MUSEUM



**Town of La Conner**  
PO Box 400  
La Conner WA 98257

Town of Conner  
Lodging Tax Funds  
Application for 2026

<b>Applicant Information</b>	
Organization Name:	Pacific Northwest Quilt & Fiber Arts Museum
Event/Project Title:	Website Redesign for Increased Visitor Attraction
Amount of Funding Requested:	\$2,000
Address:	703 S. 2nd St, La Conner, WA 98257
Website:	<a href="http://www.qfamuseum.org">www.qfamuseum.org</a>
Contact Person:	June Cook, Interim Museum Director
Contact Phone Number:	(360) 333-9311
E-mail:	<a href="mailto:director@qfamuseum.org">director@qfamuseum.org</a>
Date Submitted:	Sept. 3, 2025
Tourism Promotion Activities	<input checked="" type="checkbox"/> Exhibitions, workshops, classes, Museum admission fees, gift shop revenue
Tourism Related Facility	<input checked="" type="checkbox"/> Historic Gaches Mansion
Event /Festival	<input checked="" type="checkbox"/> Location: PNQFAM Date(s): Year-round
	<input checked="" type="checkbox"/> Attach proof of non-profit corporation status with WA Secretary of State

## PROJECT SUMMARY

### Provide a Description of the Project Activity:

The Pacific Northwest Quilt & Fiber Arts Museum needs to replace its outdated website with a modern, flexible, well-structured website based on a strong SEO (Search Engine Optimization) foundation, an essential tool for increasing visibility and tourism in today's digital landscape. A polished, mobile-friendly website positions the Museum as a leading arts and cultural institution. A new site is essential for providing clear online access to information about exhibits, events, classes, and membership opportunities, as well as highlighting the numerous opportunities for tourists in La Conner and our region, thus increasing the likelihood of in-person visits through online engagement. Many out-of-town visitors to the Museum are repeat customers. Easy access to information about upcoming shows and classes will help drive their interest and involvement in future visits and longer stays in La Conner.

## FUNDING & BUDGET

### 1. Self- Support - Explain how the proposed program, project or event will endeavor to become self-supporting

An updated website is more than an aesthetic improvement—it is an investment in accessibility, usability, and visibility which directly supports tourism growth and local economic development as well as grows the financial stability of the Museum. Investment in this major overhaul will ensure that future website updates will be self-supporting. By modernizing the Museum's digital presence, La Conner will ensure that one of its most important cultural assets will continue to thrive and attract visitors from the region and beyond. An updated website will also make it easier to connect with younger audiences, families, and cultural tourists who rely heavily on online planning.

### 2. Income from sponsorships, grants, donation and admission fees:

If you are anticipating receiving partial funding for this activity from another source, please list the source(s), approximate amount, and status of funding. Are you seeking hotel/motel taxes from other sources?

Amount	Source	Projected/Confirmed
\$7,475	Skagit County	\$7,475

Total Income: \$ 9,475

What percentage of your project budget does your request for Town funds represent? 21 %

**1. Budget Expense:**

Activity	La Conner Funds	Other Funds	Total
<b>Personnel:</b> (salaries/benefits)	\$	\$	\$
<b>Administration:</b> (supplies/utilities/phone/rent/janitor/taxes)	\$	\$	\$
<b>Marketing/Promotion:</b>	\$	\$	\$
<b>Travel:</b>	\$	\$	\$
<b>Consultants:</b> (specify below)	\$ 2,000	\$ 7,475	\$ 9,475
<b>Construction:</b>	\$	\$	\$
<b>Other Activities:</b> (specify below)	\$	\$	\$
<b>TOTAL COSTS</b>	\$2,000	\$7,475	\$9,475

**Specify Consultants/Other Activities**

See attached detailed quote from Casey Andrews, Fairhaven Web Design. The quote includes website design/development on new web platform, E-commerce setup and maintenance, one year of cloud hosting and licenses, and new branding and logo.

**Priority 1 (full) funding: \$ 9,475**

**Priority 2 (partial) funding \$ 2,000**

Describe any budget items unspecified above and explain the differences in the amount listed as funding priorities 1 and 2:

We will also be seeking support for this project from Skagit County (Lodging Tax Funding).

**SUPPLEMENTAL QUESTIONS**

**1. Chamber Contact:**

Have you worked with a Chamber of Commerce or Visitors Information Center to promote your project? If so, explain how this project, program or event and its schedule have been coordinated with the Chamber of Commerce or other programs, projects or events within the Town.

We are currently working with the La Conner Chamber of Commerce on strengthening and increasing our support for each other. We now have a liaison who is a board member at both the Chamber and the Museum. Mark Hulst, the executive director of the Chamber has expressed his strong support for our website update and its ability to bring more visitors to La Conner.

**2. Benefit to Town Tourism:**

Describe how this activity attracts, serves and facilitates overnight tourism in La Conner. For example: Does it lodge or feed tourists; promote tourism; provide for the sale of gifts, souvenirs or other items, or provide programs/entertainment for tourism? If so, how? Does it provide some other short or long range economic benefit? Will a tourist facility be constructed?

The PNQFAM promotes tourism in La Conner by attracting a wide range of visitors from the region and beyond with exciting, unique exhibitions, classes, and other special events. With the hiring of a new Curator of Education in 2025, the Museum has enjoyed a steady increase of classes and multi-day workshops, bringing in teaching artists and students from across the Pacific Northwest for overnight stays in La Conner's local inns and hotels. A redesigned website with improved navigation will increase revenue generated by registrants, allowing for more multi-day workshops hosted by the Museum. The Museum also houses a Gift Shop (which does not require an admission fee to access), offering a wide variety of items which are highly specific to our community of quilters and fiber artists and attracts them to La Conner to shop in person. The redesigned website will allow us to more broadly advertise that availability. We also support La Conner community programs directly with themed exhibits such as Birds of a Fiber for the La Conner Birding Festival and flower quilts from our collection for the Daffodil and Tulip Festivals.

**3. Time Frame:**

What is your anticipated time frame for accomplishing this project? Is it a seasonal activity appropriate to its location? If an outdoor activity, are there any weather-related constraints?

This project will take place in early 2026 and should be completed within a couple of months.

**4. Hotel Seasons:**

From the list below, what season will your project enhance tourism in La Conner? Please indicate the appropriate season.

Season	Months	Select-X
Year-round	January - December	X
Off-season	December - February	
Shoulder season	October - November or March - May	
Peak season	June - September	

**5. Additional Information:**

Provide any additional information which will assist in evaluating your project and its benefit to La Conner.

[none]

**ECONOMIC IMPACT - Pre-Activity Report**

State law requires you to provide estimates of potential economic impact. The estimates are specifically for the event, activity, or facility for which you are requesting funding.

Total amount anticipated to be spent on the project	\$9,475
<b>Visitor Categories</b>	
1. Estimated total attendance	9,600
2. Estimated number of attendees traveling 50 + miles	6,000
3. Estimated number of attendees from out of state.	2,400
4. Estimated attendees paying for lodging	1,500
5. Estimated attendees not paying for lodging (staying with family/friends)	1,200
6. Estimated total \$ of lodging nights generated @ \$250/night (1 lodging night equals 1 + person occupying 1 room for 1 night)	\$375,000

**Please provide a description of how your organization will determine attendance and distinguish among the visitor categories (Direct Count, Indirect Count, Structural Estimate, Formal Survey or Informal Survey)**

The Museum has a legacy of providing community educational programming in quilting and fiber arts, hosting international artists and local workshops in La Conner. Total annual visitors average 8,000: 70% from WA state, 25% from other states, and 5% international. For example, a recent talk by renowned New York quilt artist Victoria Findlay Wolfe quickly sold out and hosted 50 guests from the Seattle metro area and beyond, while The Red Dress Project exhibit brought in over 4,600 visitors during its two-month run this year. Our presence is a major economic attraction, driving tourism and maintaining the historic town character for year-round visitors to the region.

**Direct Count:** Given that demographic and geographic information is critical to assessing project results, the Museum is implementing visitor zip code tracking through the Square terminal in the Gift Shop. This will provide very accurate feedback on where visitors are coming from. Data from the Square system is our source for attendance, in general. We're also exploring options to collect data on other parameters from Square.

Museum programming also builds relationships with the local fiber arts and quilting community, including our annual International Quilt and Fiber Art Festival. The Festival was formerly held in La Conner, then moved to Everett a few years ago. We are currently in active discussions to move the Festival back to La Conner in 2026. A more powerful website will be essential to us advertising that change nationally and internationally, especially reaching out through our strong connections to Pacific Rim quilting and fiber arts communities.

We are hopeful that an expanded website presence enabled by Lodging Tax funds will increase visits to the Museum and thus La Conner by 20%, with a corresponding increase in hotel room nights in La Conner.

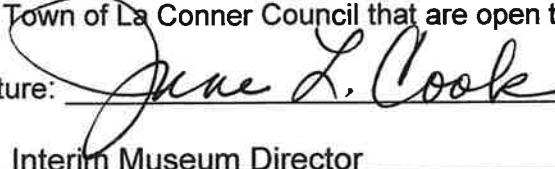
**15. Application Certification:**

I attest the information in this application is accurate, that I am an Agent authorized to represent the Organization and I understand the funds requested, if granted, will go to the Organization. I will meet all necessary requirements including, but not limited to, insurance, business licensing, permitting and state reporting requirements. If my activity is funded, I agree to use the approved La Conner logo in all promotional material.

Additionally, I understand the Washington State limitations placed on use of Lodging Tax, and certify that the requested funds will be used only for purposes described in this application or as approved by the Town. I understand use of funds is subject to audit by the State of Washington.

I acknowledge that all of the contents of this application are subject to disclosure under the State of Washington Public Records Act. RCW 42.56, and that the application may be discussed in meetings of the Town of La Conner Council that are open to the public under RCW 42.30.

Signature:



Print Name: June Cook

Title: Interim Museum Director

Date:



**Fairhaven Web Design**  
1200 Harris Ave #309A Bellingham Washington  
98225 U.S.A

**QUOTE**  
**# EST-000230**

**Bill To**  
**PNW Quilt & Fiber Arts Museum**

**Quote Date**

**17 Aug 2025**

	<b>Item &amp; Description</b>	<b>Qty</b>	<b>Rate</b>	<b>Discount</b>	<b>Amount</b>
1	Website Design and Development Pillar Pages Home Events** - (education programs and events) - Constant Contact Registration Integration Exhibitions** - - dedicated exhibition posts, with the ability for past exhibitions archive Plan your visit About - --- Board of Directors** --- Staff** Get Involved - --- Employment** --- Memberships - Actual membership platform with paid memberships --- Volunteer --- Guild Partners** Contact Cart (?) - Why is there a cart? Collections** - owned by the museum **FESTIVAL** - Details - Sponsors - Awards Emails are pointed to Microsoft	1.00	6,000.00	1,500.00	4,500.00
2	E-commerce Setup - and Membership Setup Square API	1.00	1,500.00	0.00	1,500.00
3	1 YEAR Cloud Hosting Managed Cloud Hosting SSL Security Certificate PHP updates Firewall *YEARLY Charge Plus Events Calendar Plus Licensing	1.00	475.00	0.00	475.00
4	WordPress Maintenance Annual Payment Daily off-site Cloud Back-ups Weekly Updates - (When vetted and applicable) -	1.00	500.00	0.00	500.00

**Fairhaven Web Design**  
1200 Harris Ave #309A Bellingham Washington  
98225 U.S.A

**QUOTE**  
**# EST-000230**

**Bill To**  
**PNW Quilt & Fiber Arts Museum**

**Quote Date** 17 Aug 2025

Item & Description	Qty	Rate	Discount	Amount
<b>Plugins As Needed updates - - Core - Theme --handling of any incompatibility *ANNUAL CHARGE</b>				
5 Branding Pack Includes - Logo Color Palette Canva Templates Fonts Custom Icons Textures Images	1.00	2,500.00	0.00	2,500.00
<hr/>				
<b>Sub Total</b>				<b>9,475.00</b>
<hr/>				
<b>Services (0%)</b>				<b>0.00</b>
<hr/>				
<b>Total</b>				<b>\$9,475.00</b>

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: DEC 31 2001

LACONNER QUILT MUSEUM CORP IN THE  
HISTORIC GACHES MANSION  
C/O RITA A HUPY  
PO BOX 1270  
LA CONNER, WA 98257-1270

Employer Identification Number:  
91-1831289  
DLN:  
601351032  
Contact Person:  
D. A. DOWNING ID# 31805  
Contact Telephone Number:  
(877) 829-5500

Our Letter Dated:  
OCTOBER 1999  
Advance Ruling Period Begins:  
SEPTEMBER 1997  
Advance Ruling Period Ends:  
DECEMBER 31, 2001  
Addendum Applies:  
NO

Dear Applicant:

Our letter of the above date stated that we had determined your organization is exempt under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) and that you would be treated as a publicly supported organization and not as a private foundation during your advance ruling period. This was based on our determination that you could reasonably be expected to be an organization described in sections 170(b)(1)(A)(vi) and 509(a)(1) or in section 509(a)(2).

We also stated that at the end of your advance ruling period you would have to establish that you were in fact an organization described in one of the above sections.

Our records indicate that your advance ruling period begins and ends on the dates shown above. Your exempt status as an organization described in section 501(c)(3) is still in effect. However, to establish that you are a publicly supported organization described in sections 170(b)(1)(A)(vi) and 509(a)(1) or in section 509(a)(2), please complete the attached Form 8734, Support Schedule for Advance Ruling Period, for each of the tax years in your advance ruling period.

The information requested in this letter is required to support your claim to be other than a private foundation. It is needed in addition to any required Form 990 or other annual return. Please send it to us within 90 days from the end of your advance ruling period.

If we do not receive this information, we will presume you are a private foundation and you will be treated as a private foundation as of the first day of your first tax year for purposes of sections 507(d) and 4940 of the Code. In addition, if you do not provide the information by the time requested, it will be considered by the Internal Revenue Service that you have not taken all

LACONNER QUILT MUSEUM CORP IN THE

reasonable steps to secure the determination you requested. Under section 7428(b)(2) of the Code, not taking all reasonable steps, in a timely manner, to secure the determination may be considered as a failure to exhaust administrative remedies available to you within the Service, and may preclude the issuance of a declaratory judgment in the matter under judicial proceedings.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Thank you for your cooperation.

Sincerely yours,

Steven T. Miller

Steven T. Miller  
Director, Exempt Organizations

Enclosures:

Form 8734

Copy of this letter

# STATE of WASHINGTON



## SECRETARY of STATE

*I, RALPH MUNRO, Secretary of State of the State of Washington and custodian of its seal,*  
hereby issue this

### CERTIFICATE OF INCORPORATION

to

LACONNER QUILT MUSEUM IN THE HISTORIC  
GACHES MANSION

a Washington Non Profit corporation. Articles of Incorporation were filed for record in  
this office on the date indicated below.

UBI Number: 601 814 510

Date: September 02, 1997



*Given under my hand and the Seal of the State  
of Washington at Olympia, the State Capital*

  
RALPH MUNRO  
Ralph Munro, Secretary of State

2-565820-4

# STATE of WASHINGTON



## SECRETARY of STATE

I, RALPH MUNRO, Secretary of State of the State of Washington and custodian of its seal, hereby issue this

### CERTIFICATE OF AMENDMENT

to

LACONNER QUILT MUSEUM IN THE HISTORIC  
GACHES MANSION

a Washington Non Profit corporation. Articles of Amendment were filed for record in this office on the date indicated below.

UBI Number: 601 814 510

Date: March 05, 1999



Given under my hand and the Seal of the State  
of Washington at Olympia, the State Capital



Ralph Munro, Secretary of State  
2-565820-4



Office of the Secretary of State  
Corporations & Charities Division

## Washington Nonprofit Corporation

See attached detailed instructions

Standard Filing Fee \$20.00

Filing Fee with Expedited Service \$70.00

This Box For Office Use Only

01/27/17 3367008-  
001  
\$70.00 K  
tid: 3420376

FILED  
JANUARY 27, 2017  
SECRETARY OF STATE  
STATE OF WASHINGTON

UBI Number: 601814510

## ARTICLES OF AMENDMENT

Chapter 24.03 RCW

### SECTION 1

**NAME OF CORPORATION:** (as currently recorded with the Office of the Secretary of State)

La Conner Quilt & Textile Museum in the Historic Gaches Mansion

### SECTION 2

**ARTICLES OF AMENDMENT WERE ADOPTED BY:** (please check and complete one of the following)

The amendment was adopted by a meeting of members held: (Date) \_\_\_\_\_  
A quorum was present at the meeting and the amendment received at least two-thirds of the votes  
which members present or represented by proxy were entitled to cast.

The amendment was adopted by a consent in writing and signed by all members entitled to vote.

There are no members that have voting rights. The amendment received a majority vote of the directors  
at a board meeting held: (Date) September 22, 2016

### SECTION 3

**AMENDMENTS TO ARTICLES ON FILE:** (if necessary, attach additional information)

Name change to Pacific Northwest Quilt and Fiber Arts Museum

### SECTION 4

**EFFECTIVE DATE OF ARTICLES OF AMENDMENT:** (please check one of the following)

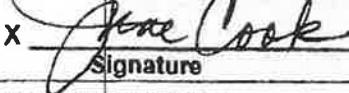
Upon filing by the Secretary of State

Specific Date: \_\_\_\_\_ (Specified effective date must be within 30 days AFTER the Articles of  
Amendment have been filed by the Office of the Secretary of State)

### SECTION 5

**SIGNATURE:** (see instructions page)

This document is hereby executed under penalties of perjury, and is, to the best of my knowledge, true and correct.

X   
Signature

June Cook, Board President

01/05/2017 360-466-4288

Printed Name and Title

Date

Phone

# MUSEUM OF NW ART



**Town of La Conner**  
PO Box 400  
La Conner WA 98257

Town of Conner  
Lodging Tax Funds  
Application for 2026

<b>Applicant Information</b>		
Organization Name:	Museum of Northwest Art	
Event/Project Title:	Marketing, Advertising, & Database Expansion to Promote MoNA's Year-Round Events in La Conner	
Amount of Funding Requested:	\$15,000	
Address:	121 South First Street, PO Box 969 La Conner, WA. 98257	
Website:	www.monamuseum.org	
Contact Person:	Georgia Holt	
Contact Phone Number:	360-466-4446 ext 112	
E-mail:	development@museumofnwart.org	
Date Submitted:		
Tourism Promotion	<input checked="" type="checkbox"/>	
Activities Tourism Related	<input checked="" type="checkbox"/>	
Facility	<input type="checkbox"/>	Location: _____ Date(s): _____
Event /Festival		
Non-Profit	<input checked="" type="checkbox"/> Attach proof of non-profit corporation status with WA Secretary of State	
Public Agency		

#### **PROJECT SUMMARY**

##### **Provide a Description of the Project Activity:**

In 2026, the Museum of Northwest Art (MoNA) expects to welcome more than 50,000 visitors through year-round art exhibitions, lectures, performances, art workshops, evening and weekend events, educational programs, and one of the Northwest's most iconic art auctions, being held in Maple Hall. In 2024, MoNA welcomed a record-breaking 51,000+ visitors, most of whom spent multiple days shopping, lodging, and dining in the Town of La Conner. Visitors return to MoNA year after year because of La Conner's rich history as a destination for artists, its cultural significance, and the raw, natural beauty of the surrounding area. Exhibitions on both levels of the museum are changed four times per year, giving visitors a reason to make repeat trips to MoNA and have transformative experiences that help them understand Northwest perspectives and further connect them to La Conner. Being open 7 days per week gives tourists a reason to visit in non-peak seasons.

MoNA's Museum Store draws shoppers year-round, and includes a Sip & Shop holiday event that keeps the museum open late for evening shopping. Our volunteer gallery docents contribute over 2,300 hours annually to warmly greet every visitor. Docents ask all guests to fill out an online survey sharing their ZIP or postal code, what brought them to La Conner, whether they're paying for overnight lodging, and number of nights, to ensure accurate

tracking of our visitors. Data shows that most of our out-of-state visitors come from CA, CO, OR, and FL, and international guests visit from Canada, Europe, Australia, and more.

MoNA sends newsletters and event invitations to more than 9,000 individuals multiple times throughout the year. In 2026, MoNA will invest in a powerful new online database called Neon One that will increase the number of people receiving MoNA updates and events by roughly 10-15%. By creating engaging content on social media, including videos that promote both the museum and the beauty of our Town, MoNA has established 5,200 followers on Facebook, 4,262 on Instagram, and thousands of views of the dozens of videos on MoNA's YouTube channel and other social platforms. The museum also promotes its exhibitions far and wide through listings in six local event calendars and a recurring advertisement in the popular, state-wide *Art Access* magazine. MoNA's appeal stretches beyond our region; in the past year, it has been mentioned by name in Cascadia Daily News, Western Front, The Seattle Times, My Bellingham Now, Mercer Island Reporter, and Business Insider. MoNA collaborates with the Skagit Valley Tulip Festival by purchasing ad space in the map and brochure, helping drive tourism from the tulip fields and surrounding areas into La Conner's streets. MoNA regularly features advertisements through Cascade PBS on their Crosscut PBS and KCTS websites.

## FUNDING & BUDGET

### 1. Self- Support - Explain how the proposed program, project or event will endeavor to become self-supporting

The Museum of Northwest Art strives for sustainability by ensuring revenue streams are diversified to include museum store profits, endowment earnings, corporate sponsorships and employee matching, foundation giving, special event and workshop income, in-kind gifts, and individual cash gifts. In addition, MoNA benefits from hundreds of volunteers who contribute more than 2,600 hours annually and reduce payroll expenses. MoNA's experienced Marketing Coordinator ensures paid advertising and promotions are supplemented by earned media, which is brand exposure gained organically from unpaid, third-party sources like customer reviews, journalist coverage, influencer mentions, word of mouth, and organic social media shares.

### 2. Income from sponsorships, grants, donation and admission fees:

If you are anticipating receiving partial funding for this activity from another source, please list the source(s), approximate amount, and status of funding. Are you seeking hotel/motel taxes from other sources?

Amount	Source	Projected/Confirmed
\$ 15,000	La Conner Lodging Tax Funds	Projected
\$ 20,000	Skagit County Lodging Tax Funds	Projected
\$		
\$		
\$		

Total Income: \$ 35,000

What percentage of your project budget does your request for Town funds represent? 43 %

#### 1. Budget Expense:

Activity	La Conner Funds	Other Funds	Total
<b>Personnel:</b> (salaries/benefits)	\$ 4,000	\$ 8,000	\$ 12,000
<b>Administration:</b> (supplies/utilities/phone/rent/janitor/taxes)	\$	\$	\$
<b>Marketing/Promotion:</b>	\$ 9,000	\$ 12,000	\$ 21,000
<b>Travel:</b>	\$	\$	\$
<b>Consultants:</b> (specify below)	\$	\$	\$
<b>Construction:</b>	\$	\$	\$
<b>Other Activities:</b> (specify below)	\$ 2,000	\$	\$ 2,000
<b>TOTAL COSTS</b>	\$ 15,000	\$ 20,000	\$ 35,000

#### **Specify Consultants/Other Activities**

Cost towards Neon One database, which streamlines contact information like addresses, phone numbers, e-mail addresses, and other information that enables MoNA to communicate with visitors.

**Priority 1 (full) funding: \$ 15,000**

**Priority 2 (partial) funding \$ 12,000**

Describe any budget items unspecified above and explain the differences in the amount listed as funding priorities 1 and 2:

With full funding, MoNA can implement the Neon One database earlier in the year, enabling museum staff to distribute a higher frequency of communications (exhibition invites, lecture and workshop links) to the 15,000 households in our system and additional businesses and organizations.

With reduced funding, MoNA will be required to extend the timeline for implementing the Neon One database expansion, potentially losing out on 3-5 months of communications with visitors. MoNA would also be required to reduce its online and print marketing efforts.

#### **SUPPLEMENTAL QUESTIONS**

##### **1. Chamber Contact:**

Have you worked with a Chamber of Commerce or Visitors Information Center to promote your project? If so, explain how this project, program or event and its schedule have been coordinated with the Chamber of Commerce or other programs, projects or events within the Town.

MoNA provides the La Conner Chamber of Commerce and shops throughout town with colorful museum brochures and information about upcoming events, aimed at bringing visitors back for future trips. MoNA promotes town festivals in communications to its museum supporters, including the Daffodil Festival, The Tulip Festival, Skagit River Poetry Festival, and Arts Alive!, and is an active contributor to the Love La Conner webpage.

## 2. Benefit to Town Tourism:

Describe how this activity attracts, serves and facilitates overnight tourism in La Conner. For example: Does it lodge or feed tourists; promote tourism; provide for the sale of gifts, souvenirs or other items, or provide programs/entertainment for tourism? If so, how? Does it provide some other short or long range economic benefit? Will a tourist facility be constructed?

MoNA anticipates welcoming at least 51,000 visitors in 2026. MoNA is the only La Conner museum that offers 100% free admission and is open 7 days per week, 362 days per year. Because of these generous hours, tourists know they can come to La Conner any day of the week, year-round, and they will be welcomed into the museum to enjoy high-quality, world-class works of art. With rotating exhibitions from artists across Washington state and beyond, visitors always have an excuse to return.

With new exhibitions on display every three months, year round, we supplement the down season of other local tourist attractions and bring continued visitors to La Conner. This is especially important in the dark, chilly months when merchants, restaurants, and lodging establishments are eager to welcome tourists. MoNA actively supports La Conner tourism through a dynamic array of lectures, panel discussions, poetry readings, film series, classes, and workshops. Families and children participate in hands-on activities in our art studio, which is always equipped for creative play.

The Museum Store offers artwork and souvenirs created by local artists that directly support the local art community and generate sales tax revenue. Our staff members are enthusiastic locals who are proud to serve as de facto tourist guides, eager to direct visitors to local businesses and dining options.

## 3. Time Frame:

What is your anticipated time frame for accomplishing this project? Is it a seasonal activity appropriate to its location? If an outdoor activity, are there any weather-related constraints?

There are no seasonal constraints to the museum's operations, and MoNA's air conditioning—intended to maintain a cool temperature for the artwork—is an added draw for vacationers in warmer summer months.

## 4. Hotel Seasons:

From the list below, what season will your project enhance tourism in La Conner? Please indicate the appropriate season.

Season	Months	Select-X
Year-round	January - December	X
Off-season	December - February	X
Shoulder season	October - November or March - May	X
Peak season	June - September	X

## 5. Additional Information:

Provide any additional information which will assist in evaluating your project and its benefit to La Conner.

The Museum of Northwest Art is committed to be a welcoming place where visitors can experience one-of-a-kind exhibitions that help them make memories and return to La Conner year after year. Our commitment to inclusivity extends to our exhibition materials. On the walls next to artworks are our

interpretive panels, which are printed paragraphs that often include descriptions of the artist(s), the materials they use to make art, and other fascinating information for visitors. These panels are printed in both English and Spanish to accommodate a variety of languages spoken by visitors, and printed exhibition brochures are free for visitors to take and share with others who may be inspired to visit La Conner.

## ECONOMIC IMPACT - Pre-Activity Report

State law requires you to provide estimates of potential economic impact. The estimates are specifically for the event, activity, or facility for which you are requesting funding.

Total amount anticipated to be spent on the project	\$ 35,000
<b>Visitor Categories</b>	
1. Estimated total attendance	51,000
2. Estimated number of attendees traveling 50 + miles	20,400
3. Estimated number of attendees from out of state.	5,100
4. Estimated attendees paying for lodging	2,550
5. Estimated attendees not paying for lodging (staying with family/friends)	4,080
6. Estimated total \$ of lodging nights generated. (1 lodging night equals 1 + person occupying 1 room for 1 night)	\$ 459,000

**Please provide a description of how your organization will determine attendance and distinguish among the visitor categories (Direct Count, Indirect Count, Structural Estimate, Formal Survey or Informal Survey)**

MoNA's docents (gallery guides) request that all visitors fill out an easy survey on an iPad touchscreen. Each year, roughly 38-40% of guests agree to complete the survey, which collects the following data:

- ZIP/Postal code
- Number of people in their group
- Whether they are using paid or unpaid lodging
- Number of Nights paid Lodging

To accurately track the number of annual visitors, MoNA has installed an automatic door counter device.

### 15. Application Certification:

I attest the information in this application is accurate, that I am an Agent authorized to represent the Organization and I understand the funds requested, if granted, will go to the Organization. I will meet all necessary requirements including, but not limited to, insurance, business licensing, permitting and state reporting requirements. If my activity is funded, I agree to use the approved La Conner logo in all promotional material.

Additionally, I understand the Washington State limitations placed on use of Lodging Tax, and certify that the requested funds will be used only for purposes described in this application or as approved by the Town. I understand use of funds is subject to audit by the State of Washington.

I acknowledge that all of the contents of this application are subject to disclosure under the State of Washington Public Records Act. RCW 42.56, and that the application may be discussed in meetings of the Town of La Conner Council that are open to the public under RCW 42.30

Signature: Georgi

Print Name: Georgia Holt

Title: Manager of External Affairs

Date: 9/4/25

# BUSINESS INFORMATION

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Business Name:

**MUSEUM OF NORTHWEST ART**

UBI Number:

**600 449 119**

Business Type:

**WA NONPROFIT CORPORATION**

Business Status:

**ACTIVE**

Principal Office Street Address:

**121 S 1ST ST, LA CONNER, WA, 98257, UNITED STATES**

Principal Office Mailing Address:

**PO BOX 969, LA CONNER, WA, 98257-0969, UNITED STATES**

Expiration Date:

**08/31/2026**

Jurisdiction:

**UNITED STATES, WASHINGTON**

Formation/ Registration Date:

**08/27/1981**

Period of Duration:

**PERPETUAL**

Inactive Date:

Nature of Business:

**CHARITABLE, NONPROFIT ART MUSEUM OFFERING ART-RELATED EDUCATIONAL PROGRAMMING AND FREE ACCESS TO ART EXHIBITIONS.**

Charitable Corporation:



Nonprofit EIN:

**91-1181221**

Most Recent Gross Revenue is less than \$500,000:



Has Members:



Public Benefit Designation:



Host Home:



# REGISTERED AGENT INFORMATION

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Registered Agent Name:

**MUSEUM OF NORTHWEST ART**

Street Address:

**121 S 1ST ST, LA CONNER, WA, 98257, UNITED STATES**

Mailing Address:

**PO BOX 969, LA CONNER, WA, 98257-0969, UNITED STATES**

## GOVERNORS

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Title	Governors Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		THOMAS	BUCKNELL
GOVERNOR	INDIVIDUAL		CJ	EBERT
GOVERNOR	INDIVIDUAL		KATHLEEN	FAULKNER
GOVERNOR	INDIVIDUAL		GRETCHEN	MCCAULEY
GOVERNOR	INDIVIDUAL		DAVID	BUCK
GOVERNOR	INDIVIDUAL		TERRENCE	CARROLL
GOVERNOR	INDIVIDUAL		JUDY	MASSONG
GOVERNOR	INDIVIDUAL		JOHN	LUCKE
GOVERNOR	INDIVIDUAL		KATHRYN	BENNETT
GOVERNOR	INDIVIDUAL		LAUREL	BROWNING
GOVERNOR	INDIVIDUAL		LISA	CLARKE
GOVERNOR	INDIVIDUAL		CYNTHIA	MCCOY
GOVERNOR	INDIVIDUAL		ERIK	BENSON
GOVERNOR	INDIVIDUAL		KARA	IRVIN
GOVERNOR	INDIVIDUAL		ROB	CAMANDONA
GOVERNOR	INDIVIDUAL		BILLY	HOWARD

LA CONNER ART'S FOUNDATION  
ARTS ALIVE



**Town of La Conner**  
PO Box 400  
La Conner WA 98257

Town of Conner  
Lodging Tax Funds  
Application for 2026

<b>Applicant Information</b>	
Organization Name:	La Conner Arts Foundation
Event/Project Title:	Art's Alive! 2026
Amount of Funding Requested:	\$8,400
Address:	P. O. Box 20 La Conner, WA 98257
Website:	<a href="http://www.artsalivelaconner.com">www.artsalivelaconner.com</a> <a href="http://www.laconnerartsfoundation.org">www.laconnerartsfoundation.org</a>
Contact Person:	Sheila Johnson
Contact Phone Number:	(772) 766-3523
E-mail:	laconnerartsfoundation@gmail.com
Date Submitted:	
Tourism Promotion Activities	—
Tourism Related Facility	—
Event /Festival	<input checked="" type="checkbox"/> Location: Maple Hall      Date(s): October 23 – 26, 2026
Non-Profit <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> Attach proof of non-profit corporation status with WA Secretary of State
Public Agency	

#### **PROJECT SUMMARY**

##### **Provide a Description of the Project Activity:**

This premier event has further extended La Conner's reputation as a weekend destination for art. The 2026 Invitational Fine Art Show will feature the works of 11-12 artists whose works celebrate our shared habitats; revealing the light, color, and magnificence of the Northwest. The lands, waters, and clear skies that link us all to nature.

2026 will continue collaboration with Stonington Gallery, a pre-eminent gallery in Seattle, to bring in the works of indigenous artists who are at the forefront of Pacific Northwest Coast art. In 2025 Stonington afforded Art's Alive the opportunity to be the first venue in Skagit County to exhibit the work of Allie High. While attracting many cultural tourists interested in indigenous works of arts, the fresh, contemporary artwork of Ms. High will also appeal to a younger audience who are just developing an understanding and appreciation of indigenous art.

An Open Show will feature many works La Conner artists and friends of Art's Alive.



## Annual Report

### BUSINESS INFORMATION

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Business Name:

**LA CONNER ARTS FOUNDATION**

UBI Number:

**604 585 314**

Business Type:

**WA NONPROFIT CORPORATION** 

Business Status:

**ACTIVE**

Principal Office Street Address:

**17558 TONKON VIEW LN, LA CONNER, WA, 98257-9312, UNITED STATES**

Principal Office Mailing Address:

**PO BOX 20, LA CONNER, WA, 98257-0020, UNITED STATES**

Expiration Date:

**02/28/2026**

Jurisdiction:

**UNITED STATES, WASHINGTON**

Formation/Registration Date:

**02/13/2020**

Period of Duration:

**PERPETUAL**

Inactive Date:

Nature of Business:

**CHARITABLE, EDUCATIONAL, CHARITABLE NONPROFIT (501(C)(3)) WITH A MISSION OF SCHOLARSHIPS, ART EDUCATION, AND PUBLIC ART**

### NONPROFIT GROSS REVENUE CERTIFICATION

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Per RCW 24.03A.960 does the Nonprofit certify that its total gross revenue in the most recent fiscal year was less than \$500,000? - Yes

### NONPROFIT CORPORATION'S EIN

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Nonprofit EIN: **84-4836832**

### REGISTERED AGENT CONSENT

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To change your Registered Agent, please delete the current Registered Agent below.

## FUNDING & BUDGET

### 1. Self- Support - Explain how the proposed program, project or event will endeavor to become self-supporting

Art's Alive! is striving to become self-supporting by offering show patrons a fresh look at several familiar area artists, as well as introducing a variety of new artists and mediums to keep the show exciting. Highly-anticipated shows increase public donations and lead to Art's Alive's sustainability.

Plus, despite the price of everything going up, we are taking measures to reduce costs and will eliminate mailing postcards to past show patrons, reduce the amount of printed material with brochure recycling, and use alternate sources for packing material.

### 2. Income from sponsorships, grants, donation and admission fees:

If you are anticipating receiving partial funding for this activity from another source, please list the source(s), approximate amount, and status of funding. Are you seeking hotel/motel taxes from other sources?

Amount	Source	Projected/Confirmed
\$2,500	Skagit County	projected
\$1,000	Donations	projected
\$1,100	Sponsorship	projected
\$		
\$		

Total Income: \$ 4,600.

What percentage of your project budget does your request for Town funds represent? 59 %

### 1. Budget Expense:

Activity	La Conner Funds	Other Funds	Total
<b>Personnel:</b> (salaries/benefits)	\$	\$	\$
<b>Administration:</b> (supplies/utilities/phone/rent/janitor/taxes)	\$	\$ 900	\$ 900
<b>Marketing/Promotion:</b>	\$ 4700	\$ 3200	\$ 7900
<b>Travel:</b>	\$	\$ 500	\$ 500
<b>Consultants:</b> (specify below)	\$	\$	\$
<b>Construction:</b>	\$	\$	\$
<b>Other Activities:</b> (specify below)	\$ 3700	\$ 1100	\$ 4800
<b>TOTAL COSTS</b>	\$ 8400	\$ 5700	\$ 14100

#### Specify Consultants/Other Activities

##### Other Activities (La Conner Hotel/Motel Tax Funds):

Art's Alive website and domain name	\$ 200
Bank merchant fees	\$1,000
Insurance and permit	\$2,500

##### Other Activities (Other Funds):

Installation labor assistance	\$ 600
People's Choice Awards	\$ 500

**Priority 1 (full) funding:** \$ 8,400

**Priority 2 (partial) funding** \$ 8,000

Describe any budget items unspecified above and explain the differences in the amount listed as funding priorities 1 and 2:

The Marketing/Promotion will be reduced.

## SUPPLEMENTAL QUESTIONS

### 1. Chamber Contact:

Have you worked with a Chamber of Commerce or Visitors Information Center to promote your project? If so, explain how this project, program or event and its schedule have been coordinated with the Chamber of Commerce or other programs, projects or events within the Town.

The La Conner Chamber of Commerce and most all Skagit County Chambers of Commerce include Art's Alive! on their community calendars. Many Whatcom, Island, San Juan, and Snohomish County Chambers also list the event.

Art's Alive! show posters are available at all Skagit Chambers of Commerce and Visitor Centers, as well as at La Conner businesses who are also Chamber members.

### 2. Benefit to Town Tourism:

Describe how this activity attracts, serves and facilitates overnight tourism in La Conner. For example: Does it lodge or feed tourists; promote tourism; provide for the sale of gifts, souvenirs or other items, or provide programs/entertainment for tourism? If so, how? Does it provide some other short or long range economic benefit? Will a tourist facility be constructed?

All of the above (except construction).

Art's Alive! is a free 4-day celebration of art and artists throughout La Conner. In addition to Art's Alive! in Maple Hall, there are museum discussions and exhibits, artist demonstrations, and music at various establishments. Visitors have a variety of activities to make the weekend in La Conner both gratifying and memorable.

La Conner hoteliers, restauranteurs, merchants, and museums appreciate the business the art traveler brings, especially in late autumn.

Art buyers enjoy the experience of acquiring original artwork and connecting personally with the artist who created the piece at the event's Opening Gala, a lovely reception that is also presented on Opening Night.

### 3. Time Frame:

What is your anticipated time frame for accomplishing this project? Is it a seasonal activity appropriate to its location? If an outdoor activity, are there any weather-related constraints?

October 23, 24, 25, and 26, 2026

It is held in Maple Hall, so weather is not a concern.

### 4. Hotel Seasons:

From the list below, what season will your project enhance tourism in La Conner? Please indicate the appropriate season.

Season	Months	Select-X
Year-round	January - December	
Off-season	December - February	
Shoulder season	October - November or March - May	X
Peak season	June - September	

### 5. Additional Information:

Provide any additional information which will assist in evaluating your project and its benefit to La Conner.

Since La Conner Arts Foundation has been presenting Art's Alive, the show's reputation has grown with the showing of nationally-recognized regional fine artists, further cementing La Conner's reputation in the arts in the PNW and as an art travel destination.

And, La Conner's townspeople appreciate a vibrant art scene with acclaimed art brought to Maple Hall. With pride, they do invite out-of-towners to share an art weekend.

## ECONOMIC IMPACT - Pre-Activity Report

State law requires you to provide estimates of potential economic impact. The estimates are specifically for the event, activity, or facility for which you are requesting funding.

Total amount anticipated to be spent on the project	\$ 14,100
<b>Visitor Categories</b>	
1. Estimated total attendance	2100
2. Estimated number of attendees traveling 50 + miles	1100
3. Estimated number of attendees from out of state.	200
4. Estimated attendees paying for lodging	180
5. Estimated attendees not paying for lodging (staying with family/friends)	60
6. Estimated total \$ of lodging nights generated. (1 lodging night equals 1 + person occupying 1 room for 1 night)	100

Please provide a description of how your organization will determine attendance and distinguish among the visitor categories (Direct Count, Indirect Count, Structural Estimate, Formal Survey or Informal Survey)

Direct count at the entrance to Maple Hall

### 15. Application Certification:

I attest the information in this application is accurate, that I am an Agent authorized to represent the Organization and I understand the funds requested, if granted, will go to the Organization. I will meet all necessary requirements including, but not limited to, insurance, business licensing, permitting and state reporting requirements. If my activity is funded, I agree to use the approved La Conner logo in all promotional material.

Additionally, I understand the Washington State limitations placed on use of Lodging Tax, and certify that the requested funds will be used only for purposes described in this application or as approved by the Town. I understand use of funds is subject to audit by the State of Washington.

I acknowledge that all of the contents of this application are subject to disclosure under the State of Washington Public Records Act. RCW 42.56, and that the application may be discussed in meetings of the Town of La Conner Council that are open to the public under RCW 42.30.

Signature: Sheila Johnson Print Name: Sheila Johnson  
Title: President Date: Sept. 2, 2025

## LA CONNER LIVE CONCERTS



**Town of La Conner**  
PO Box 400  
La Conner WA 98257

Town of Conner  
Lodging Tax Funds  
Application for 2026

Applicant Information	
Organization Name:	LaConner Live
Event/Project Title:	LaConner Events Summer concert New years eve
Amount of Funding Requested:	12,000
Address:	3200 Shelly Hill Rd.
Website:	LaConnerLive.com
Contact Person:	Gloria Hulst
Contact Phone Number:	360-708-6345
E-mail:	GloriaHulst@gmail.com
Date Submitted:	8.28.2025
Tourism Promotion Activities	<input checked="" type="checkbox"/>
Tourism Related Facility	<input type="checkbox"/>
Event /Festival	<input checked="" type="checkbox"/> Location: Maple Hall Gilkey Square
Non-Profit	<input checked="" type="checkbox"/> Attach proof of non-profit corporation status with WA Secretary of State
Public Agency	<input type="checkbox"/> Date(s): May - Sept Dec 31st

PROJECT SUMMARY	
<b>Provide a Description of the Project Activity:</b> <p>LaConner Live runs live music performances throughout the summer on Sunday to drive income to LaConner on the slow days &amp; to help retain hotel stays through Sunday's. New Years brings people from all over the state to LaConner it is a great income producer for Hotel/Motel</p>	

## FUNDING & BUDGET

**1. Self- Support** - Explain how the proposed program, project or event will endeavor to become self-supporting

Continued use of Grant application & Local fund raising

**2. Income from sponsorships, grants, donation and admission fees:**

If you are anticipating receiving partial funding for this activity from another source, please list the source(s), approximate amount, and status of funding. Are you seeking hotel/motel taxes from other sources?

Amount	Source	Projected/Confirmed
\$ 2500.00	Rick Sighting	
\$ 1000.00	Port of Skagit	
\$		
\$		
\$		

Total Income: \$ 3500.00

What percentage of your project budget does your request for Town funds represent? 52 %

### 1. Budget Expense:

Activity	La Conner Funds	Other Funds	Total
Personnel: (salaries/benefits)	\$ 0	\$	\$
Administration: (supplies/utilities/phone/rent/janitor/taxes)	\$ 1650.00	\$	\$
Marketing/Promotion:	\$ 2500.00	\$	\$
Travel:	\$	\$	\$
Consultants: (specify below)	\$	\$	\$
Construction:	\$	\$	\$
Other Activities: (specify below)	\$ 14900	\$	\$
<b>TOTAL COSTS</b>	\$	\$	\$

#### Specify Consultants/Other Activities

Cost of musicians, tents, water, setup, ~~license~~  
Licence, insurance

**Priority 1 (full) funding: \$ 12,000**

**Priority 2 (partial) funding \$ 10,000**

Describe any budget items unspecified above and explain the differences in the amount listed as funding priorities 1 and 2: 1

Without full funding it will remove some Sunday music in Gilkey Square + sales will be lost for merchants. This year we had one Sunday we could not fill and a few businesses had to close early.

## SUPPLEMENTAL QUESTIONS

### 1. Chamber Contact:

Have you worked with a Chamber of Commerce or Visitors Information Center to promote your project? If so, explain how this project, program or event and its schedule have been coordinated with the Chamber of Commerce or other programs, projects or events within the Town.

I work with the chamber of commerce & they also distribute the schedule online.

### 2. Benefit to Town Tourism:

Describe how this activity attracts, serves and facilitates overnight tourism in La Conner. For example: Does it lodge or feed tourists; promote tourism; provide for the sale of gifts, souvenirs or other items, or provide programs/entertainment for tourism? If so, how? Does it provide some other short or long range economic benefit? Will a tourist facility be constructed?

The music draws people into La Conner. People love to come for the music

### 3. Time Frame:

What is your anticipated time frame for accomplishing this project? Is it a seasonal activity appropriate to its location? If an outdoor activity, are there any weather-related constraints?

It is seasonal, outdoor. If we have too much rain, which is rare, we have to cancel.

### 4. Hotel Seasons:

From the list below, what season will your project enhance tourism in La Conner? Please indicate the appropriate season.

Season	Months	Select-X
Year-round	January - December	
Off-season	December - February	X
Shoulder season	October - November or March - May	X
Peak season	June - September	X

### 5. Additional Information:

Provide any additional information which will assist in evaluating your project and its benefit to La Conner.

Next year the schedule due to low funding likely will be impacted - which will possibly cause businesses to close early, which is why full funding is necessary.

## ECONOMIC IMPACT - Pre-Activity Report

State law requires you to provide **estimates** of potential economic impact. The estimates are specifically for the event, activity, or facility for which you are requesting funding.

Total amount anticipated to be spent on the project	\$ 20,000
<b>Visitor Categories</b>	
1. Estimated total attendance	5600
2. Estimated number of attendees traveling 50 + miles	2600
3. Estimated number of attendees from out of state.	1200
4. Estimated attendees paying for lodging	1000
5. Estimated attendees not paying for lodging (staying with family/friends)	800
6. Estimated total \$ of lodging nights generated. (1 lodging night equals 1 + person occupying 1 room for 1 night)	213,250 <sup>00</sup>
<i>Average cost 213.25 per night</i>	

Please provide a description of how your organization will determine attendance and distinguish among the visitor categories (Direct Count, Indirect Count, Structural Estimate, Formal Survey or Informal Survey)

*We use both direct count twice during the events as people come & go. Additionally we have a sign in sheet for zip code notification.*

### 15. Application Certification:

I attest the information in this application is accurate, that I am an Agent authorized to represent the Organization and I understand the funds requested, if granted, will go to the Organization. I will meet all necessary requirements including, but not limited to, insurance, business licensing, permitting and state reporting requirements. If my activity is funded, I agree to use the approved La Conner logo in all promotional material.

Additionally, I understand the Washington State limitations placed on use of Lodging Tax, and certify that the requested funds will be used only for purposes described in this application or as approved by the Town. I understand use of funds is subject to audit by the State of Washington.

I acknowledge that all of the contents of this application are subject to disclosure under the State of Washington Public Records Act. RCW 42.56, and that the application may be discussed in meetings of the Town of La Conner Council that are open to the public under RCW 42.30.

Signature: Gloria Hulst Print Name: Gloria Hulst

Title: Member, LaConner Hive Date: 8-29-25

## BUSINESS INFORMATION

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Business Name:  
**LACONNER LIVE**

UBI Number:  
**604 300 460**

Business Type:  
**WA NONPROFIT CORPORATION**

Business Status:  
**ACTIVE**

Principal Office Street Address:  
**3200 SHELLY HILL RD, MOUNT VERNON, WA, 98274-6134, UNITED STATES**

Principal Office Mailing Address:  
**3200 SHELLY HILL RD, MOUNT VERNON, WA, 98274-6134, UNITED STATES**

Expiration Date:  
**06/30/2026**

Jurisdiction:  
**UNITED STATES, WASHINGTON**

Formation/ Registration Date:  
**06/27/2018**

Period of Duration:  
**PERPETUAL**

Inactive Date:

Nature of Business:  
**EDUCATIONAL, EDUCATION - MUSIC**

Charitable Corporation:

Nonprofit EIN:  
**83-2501613**

Most Recent Gross Revenue is less than \$500,000:

Has Members:

Public Benefit Designation:

Host Home:

## REGISTERED AGENT INFORMATION

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Registered Agent Name:  
**GLORIA HULST**

Street Address:  
**3200 SHELLY HILL RD, MOUNT VERNON, WA, 98274-6134, UNITED STATES**

Mailing Address:  
**3200 SHELLY HILL RD, MOUNT VERNON, WA, 98274-6134, UNITED STATES**

## GOVERNORS

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Title	Governors Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		GLORIA	HULST

LINCOLN THEATRE CENTER FOUNDATION



**Town of La Conner**  
PO Box 400  
La Conner WA 98257

Town of Conner  
Lodging Tax Funds  
Application for 2026

<b>Applicant Information</b>	
Organization Name:	Lincoln Theatre Center Foundation
Event/Project Title:	Promotion of Lincoln Theatre: Live Performances, Community Theatre and Festival Events
Amount of Funding Requested:	\$4,000
Address:	POB 2312, Mount Vernon, 98273 712 South First Street, Mount Vernon, 98273
Website:	<a href="https://lincolntheatre.org/">https://lincolntheatre.org/</a>
Contact Person:	Kelsey Taylor, Development
Contact Phone Number:	(360) 419-7129
E-mail:	<a href="mailto:ci@lincolntheatre.org">ci@lincolntheatre.org</a>
Date Submitted:	9/3/2025
Tourism Promotion Activities	<input checked="" type="checkbox"/>
Tourism Related Facility	<input type="checkbox"/>
Event /Festival	<input type="checkbox"/> Location: _____ Date(s): _____
Non-Profit	<input checked="" type="checkbox"/> Attach proof of non-profit corporation status with WA Secretary of State
Public Agency	Tax ID: 94-3052481

### **PROJECT SUMMARY**

#### **Provide a Description of the Project Activity:**

The historic Lincoln Theatre is a year-round regional destination for live touring concerts, performing arts, and cinematic events in the heart of Skagit Valley. With its intimate 486-seat space, renowned acoustics, and state-of-the-art sound, the Lincoln attracts audiences from King and Pierce Counties, the Olympic Peninsula, Vancouver and the Lower Mainland, BC, and beyond. In the 24/25 fiscal year, of the 28,269 tickets purchased online, 5,749 patrons traveled more than 50 miles to attend a performance, many who dined, shopped, and stayed overnight in Skagit County. Note these numbers only reflect pre-purchased tickets, not day-of box office or film event purchases.

Strategically positioned between Seattle and Vancouver BC, the Lincoln is an attractive stop for nationally recognized performers and fans frequently choose the Lincoln's charm and intimacy over larger venues like Seattle's Neptune Theatre or Bellingham's Mount Baker Theatre. The theatre's

prime schedule allows touring acts to add a Skagit County performance, increasing regional visibility and overnight tourism.

Lodging tax support directly funds out-of-area marketing including regional radio, targeted social media campaigns, and strategic print placements, which has measurably increased tourist attendance. Last year the theatre expanded its reach into the South Puget Sound, Olympic Peninsula, and Vancouver BC markets, further growing its geographic and demographic audience base.

The Lincoln is more than an evening's entertainment. It's a catalyst for extended stays. Visitors frequently tour the theatre during the day, attend evening events, and explore local restaurants, shops, and attractions. This year-round activity drives economic benefit throughout the community.

Looking ahead, 2026 will mark the Lincoln Theatre's 100th anniversary. A once-in-a-generation celebration that will coincide with the completion of critical renovations to preserve its historic charm while upgrading facilities, technology, and patron amenities. Though the theatre will close briefly in summer 2026 for these improvements, it will reopen in the fall with an enhanced audience experience, poised to attract even more visitors for the next century. Enhancing Lincoln Theatre's marketing ensures continued growth in overnight tourism, a vibrant downtown Mount Vernon, and a thriving cultural hub that draws visitors from across the Pacific Northwest.

## FUNDING & BUDGET

### **1. Self- Support** - Explain how the proposed program, project or event will endeavor to become self-supporting

The Lincoln Theatre serves as an anchor attraction in the Skagit Valley and with a rich variety of programming, an increased draw for people from outside of the area. Historically, nonprofit theatres derive only about 60% of their income from earned revenue, primarily ticket sales, and the other 40% from contributions, membership donations and grants. It is not anticipated that the Lincoln Theatre will become self-sufficient and eliminate the need for memberships, donations, grants and support from our regional business community.

### **2. Income from sponsorships, grants, donation and admission fees:**

If you are anticipating receiving partial funding for this activity from another source, please list the source(s), approximate amount, and status of funding. Are you seeking hotel/motel taxes from other sources?

Amount	Source	Projected/Confirmed
\$ 41,000	Skagit, Mount Vernon & Burlington LTAC	Projected
\$ 5,000	Paul G Allen Foundation	Confirmed
\$13,535	Various grants	Projected
\$15,000	Sponsorships	Projected
\$		

Total Income: \$ 74,535

What percentage of your project budget does your request for Town funds represent? 5 %

## 1. Budget Expense:

Activity	La Conner Funds	Other Funds	Total
<b>Personnel:</b> (salaries/benefits)	\$	\$457,000	\$457,000
<b>Administration:</b> (supplies/utilities/phone/rent/janitor/taxes)	\$	\$205,300	\$205,300
<b>Marketing/Promotion:</b>	\$4,000	\$70,535	\$74,535
<b>Travel:</b>	\$	\$	\$
<b>Consultants:</b> (specify below)	\$	\$89,500	\$89,500
<b>Construction:</b>	\$	\$	\$
<b>Other Activities:</b> (specify below)	\$	\$462,665	\$462,665
<b>TOTAL COSTS</b>	\$	\$1,289,000	\$1,289,000

### Specify Consultants/Other Activities

Consultants: performer fees and expenses

Other activities: event expenses, concessions, ticketing & bank fees, depreciation

### Priority 1 (full) funding: \$4,000

### Priority 2 (partial) funding \$3,000

Describe any budget items unspecified above and explain the differences in the amount listed as funding priorities 1 and 2:

The preferred request of \$4,000 supports marketing expenses, which are necessary year-round. A \$3,000 award would meet most needs, but the additional \$1,000 could expand outreach and marketing, helping us attract more visitors and increase cultural and economic impact.

## SUPPLEMENTAL QUESTIONS

### 1. Chamber Contact:

Have you worked with a Chamber of Commerce or Visitors Information Center to promote your project? If so, explain how this project, program or event and its schedule have been coordinated with the Chamber of Commerce or other programs, projects or events within the Town.

The Lincoln Theatre actively collaborates with a wide range of organizations to promote tourism and cultural engagement in our region. We are members of the Mount Vernon, Burlington, La Conner, Sedro-Woolley, and Anacortes Chambers of Commerce. The Chambers often promote events and activities produced by the Lincoln Theatre in external communication and hang marketing material in their offices.

### 2. Benefit to Town Tourism:

Describe how this activity attracts, serves and facilitates overnight tourism in La Conner. For example: Does it lodge or feed tourists; promote tourism; provide for the sale of gifts, souvenirs or other items, or 07/11/2025

provide programs/entertainment for tourism? If so, how? Does it provide some other short or long range economic benefit? Will a tourist facility be constructed?

The Lincoln Theatre's programming draws visitors to the Skagit Valley for concerts, films, cultural celebrations, and festivals. Attending a performance at the historic Lincoln Theatre is a memorable experience that encourages visitors to extend their stay and explore more of Skagit County. Between July 1, 2024 and June 30, 2025 the Lincoln welcomed an estimated 50,000 patrons for a wide variety of events, from national touring concerts and award-winning musical acts to Skagit Valley school district performances, local arts organizations (including NITE and Theatre Arts Guild), film screenings, community fundraisers, and arts education programs. Both national artists and audience members frequently praise the theatre, often making plans to return. Because of our proximity and strong partnerships with regional organizations, patrons attending Lincoln events frequently dine, shop, and stay in La Conner, especially during the shoulder season when cultural tourism plays a key role in supporting local businesses. By presenting a year-round calendar of diverse programming, the Lincoln helps anchor regional tourism and strengthens La Conner's visibility as part of a vibrant cultural destination.

### **3. Time Frame:**

What is your anticipated time frame for accomplishing this project? Is it a seasonal activity appropriate to its location? If an outdoor activity, are there any weather-related constraints?

Lincoln programming and marketing is a year-round activity.

### **4. Hotel Seasons:**

From the list below, what season will your project enhance tourism in La Conner? Please indicate the appropriate season.

Season	Months	Select-X
Year-round	January - December	<input checked="" type="checkbox"/>
Off-season	December - February	<input type="checkbox"/>
Shoulder season	October - November or March - May	<input type="checkbox"/>
Peak season	June - September	<input type="checkbox"/>

### **5. Additional Information:**

Provide any additional information which will assist in evaluating your project and its benefit to La Conner.

The Lincoln Theatre delivers a vibrant, year-round calendar of events that consistently draws visitors from outside the region, particularly during the shoulder season. It is common for the theatre to host public events on 20 or more days each month, with the remaining dates filled by private rentals, community gatherings, weddings, celebrations of life, and rehearsals, keeping the venue active nearly every day of the year.

Thanks to Lodging Tax Funding, the Lincoln has been able to increase marketing efforts in the last few years, including focusing on targeting marketing. In the last fiscal year, the Lincoln presented 114 live performances (concerts and theatre productions), presented independent films, locally produced

plays, school concerts, cultural celebrations, arts education recitals, showcases for local talent, and the popular Lincoln Theatre Summer Theatre Camp for youth ages 6–16. There were also 57 private rentals who used the theatre for a combination of rehearsals and auditions, private performances, private film showings, graduations along with an assortment of other celebratory events. The variety of events draw audiences from beyond a 50-mile radius. National touring artists, regional performers, and multi-week theatre runs attracted repeat visitation and overnight stays.

This diverse programming mix has established the Lincoln as a year-round tourism driver and cultural destination in Skagit County.

## ECONOMIC IMPACT - Pre-Activity Report

State law requires you to provide estimates of potential economic impact. The estimates are specifically for the event, activity, or facility for which you are requesting funding.

Total amount anticipated to be spent on the project	\$74,535
<b>Visitor Categories</b>	
1. Estimated total attendance	45,000
2. Estimated number of attendees traveling 50 + miles	2,500
3. Estimated number of attendees from out of state.	450
4. Estimated attendees paying for lodging	800
5. Estimated attendees not paying for lodging (staying with family/friends)	500
6. Estimated total \$ of lodging nights generated. (1 lodging night equals 1 + person occupying 1 room for 1 night)	1,000

**Please provide a description of how your organization will determine attendance and distinguish among the visitor categories (Direct Count, Indirect Count, Structural Estimate, Formal Survey or Informal Survey)**

The Lincoln Theatre is able to track tourism through its ticketing software, which collects patron addresses from advance ticket purchases. This provides a direct count of where attendees are coming from. By combining zip code data from those traveling 50+ miles with the timing of events, particularly evening performances, the theatre can estimate overnight stays. While not all tickets are purchased in advance (walk-up sales do not capture zip codes), the data provides a strong indicator of tourism reach.

In the 2024/2025 season, more than 28,000 advance tickets were sold for theatre productions and special events. Of these, 3,285 patrons traveled over 50 miles, including 369 from out of state and 129 from Canada. The remaining out-of-area attendees came from across Washington State, including Island, King, Pierce, Thurston, and Chelan counties. Zip codes are not collected for the 7,880 film screening tickets sold, which historically draw a lower percentage (guesstimate of 2-3%) of long-distance travelers.

Out of town performers impact also extends to performers and crews. In FY 24/25, the Lincoln booked 128 hotel rooms with a minimum of one night stay in Mount Vernon for visiting artists and has 21 rooms already reserved for 2026.

### **15. Application Certification:**

I attest the information in this application is accurate, that I am an Agent authorized to represent the Organization and I understand the funds requested, if granted, will go to the Organization. I will meet all necessary requirements including, but not limited to, insurance, business licensing, permitting and state reporting requirements. If my activity is funded, I agree to use the approved La Conner logo in all promotional material.

Additionally, I understand the Washington State limitations placed on use of Lodging Tax, and certify that the requested funds will be used only for purposes described in this application or as approved by the Town. I understand use of funds is subject to audit by the State of Washington.

I acknowledge that all of the contents of this application are subject to disclosure under the State of Washington Public Records Act. RCW 42.56, and that the application may be discussed in meetings of the Town of La Conner Council that are open to the public under RCW 42.30.

Signature:



Print Name: Kelsey Taylor

Title: Development

Date: 9/3/25

DISTRICT DIRECTOR  
P O BOX 36001 STOP SF-4-4-46  
SAN FRANCISCO, CA 94102

Date: JUN. 4, 1991

THE LINCOLN THEATRE CENTER  
FOUNDATION  
712 S FIRST STREET  
MOUNT VERNON, WA 98273

Employer Identification Number:  
94-3052481  
Case Number:  
951114509  
Contact Person:  
PATRICE WHANG  
Contact Telephone Number:  
(415) 556-0228

Our Letter Dated:  
Jan. 22, 1988  
Addendum Applies:  
No

Dear Applicants:

This modifies our letter of the above date in which we stated that you should be treated as an organization which is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the code because you are an organization of the type described in sections 509(a)(1) and 170(b)(1)(A)(vi).

Grantors and Contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she has in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

As of January 1, 1984, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

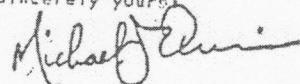
You are required to file Form 990 only if your gross receipts each year are normally more than \$25,000. For guidance in determining whether your gross receipts are "normally" more than \$25,000, see the instructions for Form 990. If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$10 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed \$5,000 or 5 percent of your gross receipts for the year, whichever is less. This penalty may also be charged if a return is not complete, so please be sure your return is complete before you file it.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,



Michael J. Quinn  
District Director

## SKAGIT COMMUMITY BAND



August 27, 2025

Town of La Conner  
Maria A. DeGoede, Finance Department  
P.O. Box 400/204 Douglas Street  
La Conner, Washington 98257

RE: Hotel/Motel Tax Grant 2026

Dear Ms. DeGoede,

Enclosed please find Skagit Community Band's application for 2026 Tourism Promotion Funding. The band is a Non-Profit Organization and depends on grants and donations to offset expenses incurred which allow the band to continue providing free concerts and attract out of town patrons to the Town of La Conner. For this concert season, the band has scheduled three concerts to be performed in La Conner's Maple Hall and one summer concert to be performed at Gilkey Square.

The Skagit Community Band seeks a grant in the amount of \$1,800 from the Town of La Conner, Hotel/Motel Tax Distributions 2026.

The Skagit Community Band is an all-volunteer organization with the exception of the conductor. The band rehearses two hours a week approximately 30 weeks per year. The members of the band participate because they love making and sharing music.

The band appreciates and thanks you for the opportunity to submit our application

With kind regards,

*Linda Wischmeyer*  
Linda Wischmeyer

SCB Board Member

*Board of Directors*

*Sherri Brown, Jasmine Clemenson, Katherine Erb, Kenton Kuusela,  
Susanne Kuykendall, Dean Townsend and Linda Wischmeyer*



**Town of La Conner**  
PO Box 400  
La Conner WA 98257

Town of Conner  
Lodging Tax Funds  
Application for 2026

<b>Applicant Information</b>	
Organization Name:	Skagit Community Band
Event/Project Title:	Band Concerts to be performed at Maple Hall and Gilkey Square.
Amount of Funding Requested:	\$1,800.
Address:	P.O. Box 122, Anacortes, Washington 98221
Website:	<a href="http://www.SkagitCommunityBand.org">www.SkagitCommunityBand.org</a>
Contact Person:	Linda Wischmeyer
Contact Phone Number:	702-278-6817
E-mail:	Bville615@gmail.com
Date Submitted:	August 27, 2025
Tourism Promotion Activities	____
Tourism Related Facility	____
Event /Festival	<input checked="" type="checkbox"/> Location: Maple Hall And Gilkey Square
Non-Profit	<input type="checkbox"/> Attach proof of non-profit corporation status with WA Secretary of State
Public Agency	Tax ID Number: 911874499 Non-Profit 501 (c) (3)

#### **PROJECT SUMMARY**

##### **Provide a Description of the Project Activity:**

The Skagit Community Band will perform four concerts in La Conner during our 2025/2026 concert season. Three concerts will be performed in Maple Hall and one summer/outdoor concert to be performed at Gilkey Square.

The band does not charge admission. All concerts are free to the public, making live music available to everyone despite economic status.

Skagit Community Band is a Non-Profit 501 (c) (3) organization. The band relies solely on donations and grants to fund operations.

Skagit Community Band is respectfully applying for funds to assist with underwriting expenses for the 2025/2026 concert season performances in La Conner. We sincerely thank you for the opportunity to apply for monetary assistance.

## FUNDING & BUDGET

### **1. Self- Support** - Explain how the proposed program, project or event will endeavor to become self-supporting

Expenses for upcoming concerts will continue to be incurred. We are striving to and vigorously advertise our performances. Posters are distributed, we advertise in the local newspaper and on the band's website, along with internet and social media advertising. These efforts provide the opportunity to increase attendance and subsequently enhance donations, allowing the band to be more self-supporting.

### **2. Income from sponsorships, grants, donation and admission fees:**

If you are anticipating receiving partial funding for this activity from another source, please list the source(s), approximate amount, and status of funding. Are you seeking hotel/motel taxes from other sources?

Amount	Source	Projected/Confirmed
\$ 5,000.	Individual Donations	Projected 2025/2026 fiscal year
\$ 4,000.	Band Member Donations	Projected 2025/2026 fiscal year
\$ 1,000.	Organization Donations	Projected 2025/2026 fiscal year
\$ 4,000.	Grants	Projected 2025/2026 fiscal year
\$ 600.	Misc. (Donations in kind & music funding)	Projected 2025/2026 fiscal year

Total Income: \$ 14,600

What percentage of your project budget does your request for Town funds represent? 12 %

### **1. Budget Expense:**

Activity	La Conner Funds	Other Funds	Total
<b>Personnel:</b> (salaries/benefits)	\$	\$	\$
<b>Administration:</b> (supplies/utilities/phone/rent/janitor/taxes)	\$ 360.	\$	\$
<b>Marketing/Promotion:</b>	\$ 1,140.	\$	\$
<b>Travel:</b>	\$	\$	\$
<b>Consultants:</b> (specify below)	\$	\$	\$
<b>Construction:</b>	\$	\$	\$
<b>Other Activities:</b> (specify below)	\$ 300.	\$	\$
<b>TOTAL COSTS</b>	\$ 1,800.	\$	\$

### Specify Consultants/Other Activities

Administration: Janitorial Services (Three Concerts at Maple Hall)

Marketing/Promotion: Advertising in local newspapers, flyers and performance programs

Other Activities: Maple Hall Rental (Three Concerts)

**Priority 1 (full) funding: \$ 1,800**

**Priority 2 (partial) funding \$ 1,650**

Describe any budget items unspecified above and explain the differences in the amount listed as funding priorities 1 and 2:

Priority 1: Maple Hall rental, janitorial fees and advertising.

Priority 2: Maple Hall rental, janitorial fees and a lesser dollar amount applied to advertising.

## SUPPLEMENTAL QUESTIONS

### 1. Chamber Contact:

Have you worked with a Chamber of Commerce or Visitors Information Center to promote your project? If so, explain how this project, program or event and its schedule have been coordinated with the Chamber of Commerce or other programs, projects or events within the Town.

Skagit Community Band informs and supplies the Visitors Information Center with the location, dates and times with respect to scheduled performances in the Town of La Conner.

### 2. Benefit to Town Tourism:

Describe how this activity attracts, serves and facilitates overnight tourism in La Conner. For example: Does it lodge or feed tourists; promote tourism; provide for the sale of gifts, souvenirs or other items, or provide programs/entertainment for tourism? If so, how? Does it provide some other short or long range economic benefit? Will a tourist facility be constructed?

Concerts performed at Maple Hall are scheduled for Friday evenings and are performed during the tourist "off season". Members of the audience who have traveled a distance are likely to stay overnight and frequent shopping, restaurants and other local attractions.

In addition, many local audience members and band musicians patronize restaurants and businesses in La Conner prior to and after concerts.

### 3. Time Frame:

What is your anticipated time frame for accomplishing this project? Is it a seasonal activity appropriate to its location? If an outdoor activity, are there any weather-related constraints?

The bands concert season will begin on September 9, 2025 practice start date. The first concert of the 2025/2026 concert season is scheduled for October 17, 2025. The bands annual holiday concert is scheduled for December 12, 2025. The final Maple Hall concert for the season will be on March 13, 2026.

In addition, a summer/outdoor concert is scheduled for August 2026, exact date pending.

### 4. Hotel Seasons:

From the list below, what season will your project enhance tourism in La Conner? Please indicate the appropriate season.

Season	Months	Select-X
Year-round	January - December	
Off-season	December - February	X
Shoulder season	October - November or March - May	X
Peak season	June - September	X

### 5. Additional Information:

Provide any additional information which will assist in evaluating your project and its benefit to La Conner.

Skagit Community Bands contribution and benefit to the Town of La Conner is consistent with local experiences which out of town visitors desire and expect when planning overnight getaways or extended weekend vacations.

## ECONOMIC IMPACT - Pre-Activity Report

State law requires you to provide estimates of potential economic impact. The estimates are specifically for the event, activity, or facility for which you are requesting funding.

Total amount anticipated to be spent on the project	\$
<b>Visitor Categories</b>	
1. Estimated total attendance	625
2. Estimated number of attendees traveling 50 + miles	130
3. Estimated number of attendees from out of state.	15
4. Estimated attendees paying for lodging	26
5. Estimated attendees not paying for lodging (staying with family/friends)	8
6. Estimated total \$ of lodging nights generated. (1 lodging night equals 1 + person occupying 1 room for 1 night)	30

**Please provide a description of how your organization will determine attendance and distinguish among the visitor categories (Direct Count, Indirect Count, Structural Estimate, Formal Survey or Informal Survey)**

The Maple Hall performances are organized with a table at the entry with volunteer greeters. The volunteers welcome concert attendees and provide concert programs. A volunteer is tasked to speak with concert goers to determine a count of out of towners including their home town locations.

### **15. Application Certification:**

I attest the information in this application is accurate, that I am an Agent authorized to represent the Organization and I understand the funds requested, if granted, will go to the Organization. I will meet all necessary requirements including, but not limited to, insurance, business licensing, permitting and state reporting requirements. If my activity is funded, I agree to use the approved La Conner logo in all promotional material.

Additionally, I understand the Washington State limitations placed on use of Lodging Tax, and certify that the requested funds will be used only for purposes described in this application or as approved by the Town. I understand use of funds is subject to audit by the State of Washington.

I acknowledge that all of the contents of this application are subject to disclosure under the State of Washington Public Records Act. RCW 42.56, and that the application may be discussed in meetings of the Town of La Conner Council that are open to the public under RCW 42.30.

Signature: Linda Wischmeyer Print Name: LINDA WISCHMEYER  
 Title: SCB, Board Member Date: August 27, 2025

INTERNAL REVENUE SERVICE  
DISTRICT DIRECTOR  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **SEP 17 1998**  
SKAGIT COMMUNITY BAND SCB  
C/O BETTY KUEHN  
PO BOX 122  
ANACORTES, WA 98221

Employer Identification Number:  
91-1874499  
DLN:  
17053142016028  
Contact Person:  
D. A. DOWNING  
Contact Telephone Number:  
(513) 241-5199  
Accounting Period Ending:  
June 30  
Form 990 Required:  
Yes  
Addendum Applies:  
No

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c) (3).

We have further determined that you are not a private foundation within the meaning of section 509(a) of the Code, because you are an organization described in section 509(a) (2).

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status and foundation status. In the case of an amendment to your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, you should inform us of all changes in your name or address.

As of January 1, 1984, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Since you are not a private foundation, you are not subject to the excise taxes under Chapter 42 of the Code. However, if you are involved in an excess benefit transaction, that transaction might be subject to the excise taxes of section 4958. Additionally, you are not automatically exempt from other federal excise taxes. If you have any questions about excise, employment, or other federal taxes, please contact your key district office.

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a) (2) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a) (2) organization.

SKAGIT COMMUNITY BAND SCB

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of Code sections 2055, 2106, and 2522.

Contribution deductions are allowable to donors only to the extent that their contributions are gifts, with no consideration received. Ticket purchases and similar payments in conjunction with fundraising events may not necessarily qualify as deductible contributions, depending on the circumstances. See Revenue Ruling 67-246, published in Cumulative Bulletin 1967-2, on page 104, which sets forth guidelines regarding the deductibility, as charitable contributions, of payments made by taxpayers for admission to or other participation in fundraising activities for charity.

In the heading of this letter we have indicated whether you must file Form 990, Return of Organization Exempt From Income Tax. If Yes is indicated, you are required to file Form 990 only if your gross receipts each year are normally more than \$25,000. However, if you receive a Form 990 package in the mail, please file the return even if you do not exceed the gross receipts test. If you are not required to file, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally \$25,000 or less, and sign the return.

If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$20 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed \$10,000 or 5 percent of your gross receipts for the year, whichever is less. For organizations with gross receipts exceeding \$1,000,000 in any year, the penalty is \$100 per day per return, unless there is reasonable cause for the delay. The maximum penalty for an organization with gross receipts exceeding \$1,000,000 shall not exceed \$50,000. This penalty may also be charged if a return is not complete, so be sure your return is complete before you file it.

You are required to make your annual return available for public inspection for three years after the return is due. You are also required to make available a copy of your exemption application, any supporting documents, and this exemption letter. Failure to make these documents available for public inspection may subject you to a penalty of \$20 per day for each day there is a failure to comply (up to a maximum of \$10,000 in the case of an annual return).

You are not required to file federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

Attention:  
**KATHERINE ERB**  
Email:  
**KATHERINE.D.C.ERB@GMAIL.COM**  
Address:  
**1480 EAGLE RIDGE RD, OAK HARBOR, WA, 98277-8655, USA**

**UPLOAD ADDITIONAL DOCUMENTS**

---

Do you have additional documents to upload? - **No**

**AUTHORIZED PERSON**

---

I am an authorized person.

Person Type:

**INDIVIDUAL**

First Name:

**KATHERINE**

Last Name:

**ERB**

Title:

**TREASURER**

This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.

A For the 2024 Calendar year, or tax year beginning 2024-07-01 and ending 2025-06-30

## B Check if available

Terminated for Business  
 Gross receipts are normally \$50,000 or less

C Name of Organization: SKAGIT COMMUNITY BAND

PO Box 122, Anacortes, WA,  
US, 98221

D Employee Identification

Number 91-1874499

## E Website:

[www.skagitcommunityband.org](http://www.skagitcommunityband.org)

F Name of Principal Officer: KATHERINE ERB

1480 EAGLE RIDGE RD,  
OAK HARBOR, WA, US,  
98277

**Privacy Act and Paperwork Reduction Act Notice:** We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws.

The organization is not required to provide information requested on a form that is subject to the Paperwork Reduction Act unless the form displays a valid OMB control number. Books or records relating to a form or its instructions must be retained as long as their contents may become material in the administration of any Internal Revenue law. The rules governing the confidentiality of the Form 990-N is covered in code section 6104.

The time needed to complete and file this form and related schedules will vary depending on the individual circumstances. The estimated average time is 15 minutes.

**Note:** This image is provided for your records only. Do Not mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.

**Skagit Community Band**  
**2026 Budget & Prior Year Actual**

Fiscal year - July 1, 2025 to June 30, 2026

	<b>FY2026</b>	<b>FY2026</b>	<b>FY2025</b>
	<b>Budget</b>	<b>To date</b>	<b>Actual</b>
<b>Revenue</b>			
Concert Donations <sup>1</sup>			
Anacortes	2,250		3,352
Gilkey Square	-		-
La Conner	2,250		3,532
McIntyre Hall (includes ticket sales)	4,000		4,636
Subtotal (concert donations)	8,500		11,520
Donations-In-Kind <sup>2</sup>	500		765
Donations - Individuals	5,000		6,733
Donation - Members	4,000	250	6,922
Donations - Organizations <sup>3</sup>	1,000		3,661
Grants	4,000		4,900
+ Skagit Community Foundation	4,500		4,135
Music Fund	100		-
Other Income	-		-
Performance Fees	1,800		1,800
<b>Total Revenue</b>	<b>\$ 29,400</b>	<b>\$ 250</b>	<b>\$ 40,435</b>
<b>Expenses</b>			
Advertising	700		482
Director's Fee	11,700	975	9,900
Hall Rent & Fees	2,000	500	2,893
+ McIntyre Hall	4,500		4,451
Instrument Expenses	900	819	-
Insurance	250		250
Misc. Expenses	200		89
Music Purchases	1,500	380	1,293
Musician & Soloist Fees	3,000		3,600
Office Equipment Expense	-		-
Operating Supplies & Expenses	1,900	83	675
Postal Expense	192		182
Posters & Programs	1,700		1,539
Scholarships	2,000		3,500
School Music Program Support	1,000		3,177
Services/Items (Expenses) Donated	500		725
Transaction Fees (PayPal/Venmo)	20		16
<b>Total Expenses</b>	<b>\$ 32,062</b>	<b>\$ 2,757</b>	<b>\$ 32,770</b>
<b>Net Revenue<sup>4</sup></b>	<b>\$ (2,662)</b>	<b>\$ (2,507)</b>	<b>\$ 7,665</b>

**Notes:**

- 1 - Concert Donations: Expected to decrease in FY 2026 due to one less concert being held during the 2025/2026 concert season
- 2 - Donations-In-Kind: Includes supplies donated by members and organizations
- 3 - Donations - Organizations: Received a large, one-time donation from an organization in 2025
- 4 - Net Revenue: Will apply some of the unexpected excess revenue from FY 2025 to help pay for expenses in FY 2026

# SKAGIT COMMUNITY BAND

## Skagit Community Band Mission Statement

The Skagit Community Band is established to contribute positively to the musical environment of the Skagit Valley and surrounding areas; to provide an opportunity for musical expression, growth, and contact among musicians; to reaffirm the community band position in American music.

## Methods to Meet Our Mission

The Skagit Community Band has been steadily active since 1962. The Skagit Community Band strives to emphasize the "community" and the friendly aspect of our band, both in rehearsals and performances. We are proud to include players of many talent levels and all ages. Though we are primarily an adult non-audition group, talented high school students are encouraged to participate upon the recommendation of their band director, as well as Skagit Valley College students who receive music credit for their participation.

Our current membership of 60-70 includes musicians who live in the North Puget Sound area.

Members of our group volunteer in the schools mentoring beginner student musicians, in both Anacortes and La Conner.

Each year with the assistance of grant money and donations, the band provides all concerts for free. As part of the band mission, we hope to reach all community members that want to hear good music but who may not have financial means to do so.

## General Information:

The Skagit Community Band is a Non-Profit Organization 501 (c) (3), with a seven member board.

## Skagit Community Band Motto

The band's motto is "Community is not just in our name, but in the way we present our music; dedicated to providing quality band music to our communities and our neighbors". The Skagit Community Band bills itself as "Your Home Town Band".

# LA CONNER THRIVES ASSOCIATION



<b>Applicant Information</b>	
Organization Name:	La Conner Thrives Association
Event/Project Title:	Pride Month, Fall Festival, Winter Festival
Amount of Funding Requested:	\$10,000, \$10,000, \$10,000 Total requested = \$30,000
Address:	215 Maple Ave La Conner, WA 98257
Website:	<a href="http://laconnerthrives.org">laconnerthrives.org</a> <a href="http://laconnerthrivesevents.org">laconnerthrivesevents.org</a>
Contact Person:	Nicky McGarity
Contact Phone Number:	253-678-1965
E-mail:	<a href="mailto:laconnerthrives@gmail.com">laconnerthrives@gmail.com</a>
Date Submitted:	September 3, 2025
Tourism Promotion Activities	<input checked="" type="checkbox"/>
Tourism Related Facility	<input type="checkbox"/>
Event /Festival	<input checked="" type="checkbox"/> Location: _____ Date(s): _____
Non-Profit	<input checked="" type="checkbox"/> Attach proof of non-profit corporation status with WA Secretary of State
Public Agency	

#### **PROJECT SUMMARY**

##### **Provide a Description of the Project Activity: Pride Month**

A series of events celebrating Pride, our diverse and inclusive community.

- Library Exhibit highlighting activism and the history of Pride
- Queer Art Walk in downtown La Conner
- La Conner Drag Show
- Queer and Co. Sunset Dinner Cruise
- Pride Prom

## FUNDING & BUDGET

### 1. Self- Support - Explain how the proposed program, project or event will endeavor to become self-supporting

Our first year was an overall success. As we continue to gain recognition, we will be able to charge more for tickets to the Drag Show, Cruise, and Prom.

### 2. Income from sponsorships, grants, donation and admission fees:

If you are anticipating receiving partial funding for this activity from another source, please list the source(s), approximate amount, and status of funding. Are you seeking hotel/motel taxes from other sources?

Amount	Source	Projected/Confirmed
\$ 8,000	Hotel/Motel Grant	Projected
\$ 2,000	Ticket Sales	Projected
\$		
\$		
\$		

Total Income: \$ 10,000

What percentage of your project budget does your request for Town funds represent? 90 %

### 1. Budget Expense:

Activity	La Conner Funds	Other Funds	Total
<b>Personnel:</b> (salaries/benefits)	\$	\$	\$
<b>Administration:</b> (supplies/utilities/phone/rent/janitor/taxes)	\$	\$	\$
<b>Marketing/Promotion:</b>	\$4,000	\$	\$
<b>Travel:</b>	\$	\$	\$
<b>Consultants:</b> (specify below)	\$2,000	\$	\$
<b>Construction:</b>	\$	\$	\$
<b>Other Activities:</b> (specify below)	\$4,000	\$	\$
<b>TOTAL COSTS</b>	\$	\$	\$

#### Specify Consultants/Other Activities

Venue and boat rental for events and a marketing consultant to support improved marketing efforts.

**Priority 1 (full) funding: \$10,000**

**Priority 2 (partial) funding \$4,000**

Describe any budget items unspecified above and explain the differences in the amount listed as funding priorities 1 and 2:

Full funding would cover marketing and venue space/cruise boat rental. Partial funding would cover the marketing.

## SUPPLEMENTAL QUESTIONS

### 1. Chamber Contact:

Have you worked with a Chamber of Commerce or Visitors Information Center to promote your project? If so, explain how this project, program or event and its schedule have been coordinated with the Chamber of Commerce or other programs, projects or events within the Town.

Yes. We have welcomed Chamber Board Member Maia Tekle as the Chamber of Commerce Liaison to La Conner Thrives Association Executive Board.

### 2. Benefit to Town Tourism:

Describe how this activity attracts, serves and facilitates overnight tourism in La Conner. For example: Does it lodge or feed tourists; promote tourism; provide for the sale of gifts, souvenirs or other items, or provide programs/entertainment for tourism? If so, how? Does it provide some other short or long range economic benefit? Will a tourist facility be constructed?

In our first year, we welcomed:

Drag Show - 100 attendees including guests from as far as Phoenix, AZ

Pride Prom - 75 attendees including guests from Livingston, TX

Queer and Co. Cruise - 50 attendees including guests from Honolulu HI, Seattle WA, Toronto CA, Portland OR, Boston MA, Fort Meyers FL

Queer Artwalk - 200

Our events website had over 1,500 unique visitor hits from 27 states and 14 different countries. With more robust marketing efforts, we can expand this reach and grow the events turning La Conner into a Pride destination.

### 3. Time Frame:

What is your anticipated time frame for accomplishing this project? Is it a seasonal activity appropriate to its location? If an outdoor activity, are there any weather-related constraints?

Month of June

### 4. Hotel Seasons:

From the list below, what season will your project enhance tourism in La Conner? Please indicate the appropriate season.

Season	Months	Select-X
Year-round	January - December	
Off-season	December - February	
Shoulder season	October - November or March - May	
Peak season	June - September	x

##### 5. Additional Information:

Provide any additional information which will assist in evaluating your project and its benefit to La Conner.

#### ECONOMIC IMPACT - Pre-Activity Report

State law requires you to provide estimates of potential economic impact. The estimates are specifically for the event, activity, or facility for which you are requesting funding.

Total amount anticipated to be spent on the project	\$10,000
<b>Visitor Categories</b>	
1. Estimated total attendance	1,000
2. Estimated number of attendees traveling 50 + miles	500
3. Estimated number of attendees from out of state.	100
4. Estimated attendees paying for lodging	100
5. Estimated attendees not paying for lodging (staying with family/friends)	400
6. Estimated total \$ of lodging nights generated. (1 lodging night equals 1 + person occupying 1 room for 1 night)	100

**Please provide a description of how your organization will determine attendance and distinguish among the visitor categories (Direct Count, Indirect Count, Structural Estimate, Formal Survey or Informal Survey)**

We capture attendance through ticket sales and surveys at the events.

#### PROJECT SUMMARY

**Provide a Description of the Project Activity: Fall Festival**

**Small events celebrating Fall will be held throughout the month of October. Skagit Valley is already a destination for pumpkin patches and Fall festivities. La Conner Thrives Association would like to make La Conner a central hub by offering events that**

redirect the tourism traffic to our community. Proposed events include:

1. **Ghouls and Fools Haunted Party:** a night of storytelling, food, and costumes hosted by O'Neils Confectionary. 2024 event had over 50 attendees.
2. **Pumpkin carving contest and celebration of everyone's favorite squash.**
  - a. Judging will be held at Hedlin's Farm Stand
  - b. Different categories based on age
  - c. Cool prizes TBD (dependant on funding and/or donations)
3. **Spud Fest, celebrating our local farmers potato harvests**
  - a. Spud sack race
  - b. Spud carving contest
  - c. Spud race (like soap box derby, but with potatoes).
  - d. Spud-centric food and recipe contest
4. **Fables Faire - a downtown interactive event celebrating all things mythical and legendary.**
  - a. Historic reenactments
  - b. Interactive performances
  - c. Craft demonstrations
  - d. Merchant participation through hosting performers and dressing in costume

## FUNDING & BUDGET

### 1. Self- Support - Explain how the proposed program, project or event will endeavor to become self-supporting

We still have not fully executed our first Fall Festival. We will gather attendance numbers from this year and have a better base for expenses/income in the next grand cycle.

### 2. Income from sponsorships, grants, donation and admission fees:

If you are anticipating receiving partial funding for this activity from another source, please list the source(s), approximate amount, and status of funding. Are you seeking hotel/motel taxes from other sources?

Amount	Source	Projected/Confirmed
\$ 8,000	Hotel/Motel Grant	Projected
\$ 2,000	Corporate Sponsorship	Projected
\$		
\$		
\$		

Total Income: \$ 10,000

What percentage of your project budget does your request for Town funds represent? 75 %

**2. Budget Expense:**

Activity	La Conner Funds	Other Funds	Total
<b>Personnel:</b> (salaries/benefits)	\$	\$	\$
<b>Administration:</b> (supplies/utilities/phone/rent/janitor/taxes)	\$	\$	\$
<b>Marketing/Promotion:</b>	\$4,000	\$	\$
<b>Travel:</b>	\$	\$	\$
<b>Consultants:</b> (specify below)	\$4,000	\$	\$
<b>Construction:</b>	\$	\$	\$
<b>Other Activities:</b> (specify below)	\$2,000	\$	\$
<b>TOTAL COSTS</b>	\$	\$	\$

**Specify Consultants/Other Activities**

Venue and boat rental for events and a marketing consultant to support improved marketing efforts.

**Priority 1 (full) funding: \$10,000**

**Priority 2 (partial) funding \$4,000**

Describe any budget items unspecified above and explain the differences in the amount listed as funding priorities 1 and 2:

Full funding would cover marketing and talent booking. Partial funding would cover the marketing.

**SUPPLEMENTAL QUESTIONS**

**6. Chamber Contact:**

Have you worked with a Chamber of Commerce or Visitors Information Center to promote your project? If so, explain how this project, program or event and its schedule have been coordinated with the Chamber of Commerce or other programs, projects or events within the Town.

Yes. We have welcomed Chamber Board Member Maia Tekle as the Chamber of Commerce Liaison to La Conner Thrives Association Executive Board. We have also coordinated with Mark Hultz for cross-promotion efforts.

**7. Benefit to Town Tourism:**

Describe how this activity attracts, serves and facilitates overnight tourism in La Conner. For example: Does it lodge or feed tourists; promote tourism; provide for the sale of gifts, souvenirs or other items, or provide programs/entertainment for tourism? If so, how? Does it provide some other short or long range economic benefit? Will a tourist facility be constructed?

Creates a welcoming and exciting downtown spirit. Brings tourists and locals into La Conner from the pumpkin patches. By offering activities and a festive feel, we will be promoting tourism with longer stays in La Conner.

**8. Time Frame:**

What is your anticipated time frame for accomplishing this project? Is it a seasonal activity appropriate to its location? If an outdoor activity, are there any weather-related constraints?

Month of October

**9. Hotel Seasons:**

From the list below, what season will your project enhance tourism in La Conner? Please indicate the appropriate season.

Season	Months	Select-X
Year-round	January - December	
Off-season	December - February	
Shoulder season	October - November or March - May	x
Peak season	June - September	

**10. Additional Information:**

Provide any additional information which will assist in evaluating your project and its benefit to La Conner.

**ECONOMIC IMPACT - Pre-Activity Report**

State law requires you to provide estimates of potential economic impact. The estimates are specifically for the event, activity, or facility for which you are requesting funding.

Total amount anticipated to be spent on the project	\$8,000
<b>Visitor Categories</b>	
7. Estimated total attendance	1,000
8. Estimated number of attendees traveling 50 + miles	500
9. Estimated number of attendees from out of state.	100
10. Estimated attendees paying for lodging	100
11. Estimated attendees not paying for lodging (staying with family/friends)	400

12. Estimated total \$ of lodging nights generated. (1 lodging night equals 1 + person occupying 1 room for 1 night)	100
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**Please provide a description of how your organization will determine attendance and distinguish among the visitor categories (Direct Count, Indirect Count, Structural Estimate, Formal Survey or Informal Survey)**

We capture attendance through ticket sales and surveys at the events. We are also working with the La Conner Inn to block rooms specifically for this event. This will help us better monitor the direct impact of the events.

### PROJECT SUMMARY

#### Provide a Description of the Project Activity: Winter Festival

**La Conner Thrives Association will convert downtown La Conner into a traditional Christmas experience with lighting, festive decorations, and bright spirit invoking the nostalgia of Charles Dickens' "A Christmas Carol."**

**Throughout the month of December tourists and locals will enjoy and participate in performances by:**

- Shelter Bay Choir**
- La Conner United Methodist Church Carolers**
- North Puget Sound Junior Pipe Band (bagpipes)**
- Mo's Little Ones Dance Troupe**
- Live reading of "A Christmas Carol"**

**January and February will continue the Winter Festival with a celebration of Grandfather Frost and the Snow Maiden. These two mythical characters represent the transition from winter to spring, preparing our farming community for the new season. Similar to the Christmas season, we will host several small events centered around the theme of winter coziness and spring preparation.**

### FUNDING & BUDGET

#### 1. Self- Support - Explain how the proposed program, project or event will endeavor to become self-supporting

We still have not fully executed our first Christmas/Winter Festival. We will gather attendance numbers from this year and have a better base for expenses/income in the next grand cycle.

**2. Income from sponsorships, grants, donation and admission fees:**

If you are anticipating receiving partial funding for this activity from another source, please list the source(s), approximate amount, and status of funding. Are you seeking hotel/motel taxes from other sources?

Amount	Source	Projected/Confirmed
\$ 8,000	Hotel/Motel Grant	Projected
\$ 2,000	Corporate Sponsorship	Projected
\$		
\$		
\$		

Total Income: \$ 10,000

What percentage of your project budget does your request for Town funds represent? 75 %

**3. Budget Expense:**

Activity	La Conner Funds	Other Funds	Total
<b>Personnel:</b> (salaries/benefits)	\$	\$	\$
<b>Administration:</b> (supplies/utilities/phone/rent/janitor/taxes)	\$	\$	\$
<b>Marketing/Promotion:</b>	\$4,000	\$	\$
<b>Travel:</b>	\$	\$	\$
<b>Consultants:</b> (specify below)	\$4,000	\$	\$
<b>Construction:</b>	\$	\$	\$
<b>Other Activities:</b> (specify below)	\$2,000	\$	\$
<b>TOTAL COSTS</b>	\$	\$	\$

**Specify Consultants/Other Activities**

Venue and rental for events and a marketing consultant to support improved marketing efforts.

**Priority 1 (full) funding: \$10,000**

**Priority 2 (partial) funding \$4,000**

Describe any budget items unspecified above and explain the differences in the amount listed as funding priorities 1 and 2:

Full funding would cover marketing and talent booking. Partial funding would cover the marketing.

**SUPPLEMENTAL QUESTIONS****11. Chamber Contact:**

Have you worked with a Chamber of Commerce or Visitors Information Center to promote your project? If so, explain how this project, program or event and its schedule have been coordinated with the Chamber of Commerce or other programs, projects or events within the Town.

Yes. We have welcomed Chamber Board Member Maia Tekle as the Chamber of Commerce Liaison to La Conner Thrives Association Executive Board. We will continue to work with Mark Hultz for cross promotion opportunities.

#### **12. Benefit to Town Tourism:**

Describe how this activity attracts, serves and facilitates overnight tourism in La Conner. For example: Does it lodge or feed tourists; promote tourism; provide for the sale of gifts, souvenirs or other items, or provide programs/entertainment for tourism? If so, how? Does it provide some other short or long range economic benefit? Will a tourist facility be constructed?

Creates a welcoming and exciting downtown spirit. Brings tourists and locals into La Conner from the pumpkin patches. By offering activities and a festive feel, we will be promoting tourism with longer stays in La Conner.

#### **13. Time Frame:**

What is your anticipated time frame for accomplishing this project? Is it a seasonal activity appropriate to its location? If an outdoor activity, are there any weather-related constraints?

December - February

#### **14. Hotel Seasons:**

From the list below, what season will your project enhance tourism in La Conner? Please indicate the appropriate season.

Season	Months	Select-X
Year-round	January - December	
Off-season	December - February	x
Shoulder season	October - November or March - May	
Peak season	June - September	

#### **15. Additional Information:**

Provide any additional information which will assist in evaluating your project and its benefit to La Conner.

**ECONOMIC IMPACT - Pre-Activity Report**

State law requires you to provide estimates of potential economic impact. The estimates are specifically for the event, activity, or facility for which you are requesting funding.

Total amount anticipated to be spent on the project	\$8,000
<b>Visitor Categories</b>	
13. Estimated total attendance	1,000
14. Estimated number of attendees traveling 50 + miles	500
15. Estimated number of attendees from out of state.	100
16. Estimated attendees paying for lodging	100
17. Estimated attendees not paying for lodging (staying with family/friends)	400
18. Estimated total \$ of lodging nights generated. (1 lodging night equals 1 + person occupying 1 room for 1 night)	100

<b>Please provide a description of how your organization will determine attendance and distinguish among the visitor categories (Direct Count, Indirect Count, Structural Estimate, Formal Survey or Informal Survey)</b>
We capture attendance through ticket sales and surveys at the events. We are also working with the La Conner Inn to block rooms specifically for this event. This will help us better monitor the direct impact of the events.

#### **15. Application Certification:**

I attest the information in this application is accurate, that I am an Agent authorized to represent the Organization and I understand the funds requested, if granted, will go to the Organization. I will meet all necessary requirements including, but not limited to, insurance, business licensing, permitting and state reporting requirements. If my activity is funded, I agree to use the approved La Conner logo in all promotional material.

Additionally, I understand the Washington State limitations placed on use of Lodging Tax, and certify that the requested funds will be used only for purposes described in this application or as approved by the Town. I understand use of funds is subject to audit by the State of Washington.

I acknowledge that all of the contents of this application are subject to disclosure under the State of Washington Public Records Act. RCW 42.56, and that the application may be discussed in meetings of the Town of La Conner Council that are open to the public under RCW 42.30.

Signature:  Print Name: Nichole T. McGarity  
Title: Director Date: September 3, 2025

UNITED STATES OF AMERICA

The State of Washington

Secretary of State

The seal of the State of Washington, featuring a profile of George Washington in the center, surrounded by a circular border with the text "THE SEAL OF THE STATE OF WASHINGTON 1889".

I, STEVE R. HOBBS, Secretary of State of the State of Washington and custodian of its seal, hereby issue this

**ARTICLES OF INCORPORATION**

to

**LA CONNOR THRIVES ASSOCIATION**

A WA NONPROFIT CORPORATION, effective on the date indicated below.

Effective Date: 08/05/2024

UBI Number: 605 589 559

Given under my hand and the Seal of the State of Washington at Olympia, the State Capital

A handwritten signature in black ink that reads "Steve R. Hobbs".

Steve R. Hobbs, Secretary of State

Date Issued: 08/05/2024



# NW AGRICULTURAL BUSINESS CENTER



**Town of La Conner**  
PO Box 400  
La Conner WA 98257

Town of Conner  
Lodging Tax Funds  
Application for 2026

<b>Applicant Information</b>	
Organization Name:	Northwest Agriculture Business Center / Genuine Skagit Valley
Event/Project Title:	Skagit Farm to Pint FEST + Tidewater Boil
Amount of Funding Requested:	\$29,750
Address:	419 S. 1st Street, #207, Mount Vernon, WA 98273
Website:	<a href="http://agbizcenter.org">agbizcenter.org</a> / <a href="http://genuineskagitvalley.com">genuineskagitvalley.com</a>
Contact Person:	Blake Van Roekel
Contact Phone Number:	503.753.1655
E-mail:	info@genuineskagitvalley.com
Date Submitted:	9/4/25
Tourism Promotion Activities	<input checked="" type="checkbox"/>
Tourism Related Facility	<input checked="" type="checkbox"/>
Event /Festival	Location: La Conner Marina Date(s): 9/24/26 & 9/26/26
Non-Profit	<input type="checkbox"/> Attach proof of non-profit corporation status with WA Secretary of State
Public Agency	

<b>PROJECT SUMMARY</b>	
<b>Provide a Description of the Project Activity:</b>	
Since 2023, Genuine Skagit Valley (GSV) has hosted the Skagit Farm to Pint FEST (SFTP) and the Skagit Tidewater Boil (SFTP+Tidewater) in the historic channel town of La Conner, WA, driving 500-700 visitors to the town. The SFTP festival is the only hyperlocal beer festival in the Pacific Northwest and shines an important spotlight on Skagit based breweries, farms, and chefs, many of them based in La Conner. The Skagit Tidewater Boil is a family-friendly celebration of Skagit's fishing and farming communities, ushering in the weekend of festivities with a 150-person Crab Boil. Both events are held the last weekend in September at the La Conner Marina within walking, biking, driving (and boating!) distance of downtown La Conner.	

SFTP+Tidewater aims to enhance the visibility and appreciation of both award-winning Skagit breweries and farm fresh foods while infusing the local economy with an increase of visitor spending, and ultimately becoming an impactful and effective fundraiser for Genuine Skagit Valley. The Skagit Farm to Pint FEST is a celebration of the Skagit Valley's agricultural heritage and the craft beer scene. It brings together the best of both worlds, allowing attendees to savor the fruits of local labor while supporting the region's farmers and brewers. SFTP+Tidewater connects to approximately 80 Skagit-based businesses including local vendors and sponsors. The events promote all of our 14 Skagit breweries and cidery, feature 10-15 local chefs and restaurants, and showcase over 25 area farms.

## FUNDING & BUDGET

### **1. Self- Support** - Explain how the proposed program, project or event will endeavor to become self-supporting

In addition to the Town of La Conner application, the SFTP+Tidewater program endeavors to be self-supporting via Skagit County Lodging Tax Funds, sponsorships, and ticket sales. Previous funding has also been sourced from the State of Washington Tourism Arts & Culture grant program.

### **2. Income from sponsorships, grants, donation and admission fees:**

If you are anticipating receiving partial funding for this activity from another source, please list the source(s), approximate amount, and status of funding. Are you seeking hotel/motel taxes from other sources?

Amount	Source	Projected/Confirmed
\$ 44,200	Skagit County Lodging Tax	Projected - Awards announced November 2026
\$ 25,000	Ticket Sales	Projected
\$ 15,000	Sponsorships	Projected
\$ 29,750	Town of La Conner	Projected
\$		

Total Income: \$ 113.950

What percentage of your project budget does your request for Town funds represent? 26 %

### **1. Budget Expense: Please see attached budget**

Activity	La Conner Funds	Other Funds	Total
<b>Personnel:</b> (salaries/benefits)	\$	\$	\$
<b>Administration:</b> (supplies/utilities/phone/rent/janitor/taxes)	\$	\$	\$
<b>Marketing/Promotion:</b>	\$	\$	\$
<b>Travel:</b>	\$	\$	\$
<b>Consultants:</b> (specify below)	\$	\$	\$
<b>Construction:</b>	\$	\$	\$

<b>Other Activities:</b> (specify below)	\$	\$	\$
<b>TOTAL COSTS</b>	\$	\$	\$

### Specify Consultants/Other Activities

Two consultants are included in the proposed budget. One is for public relations to garner regional earned media. GSV has had a long-standing collaboration with Katie Wilkinson of kPR Public Relations. Based in the Pacific Northwest and well-versed on GSV events and campaigns, kPR has contracted with GSV since 2021. The second consultant, Rachael Woods of Woods Marcom, a digital marketing agency. Additionally, Ms. Woods came on board for the 2025 festival as the event coordinator. Both her digital marketing strategies and event coordination skillsets have proved invaluable for the current year's festival outreach and operations. Though results will not be complete until October, 2025 ticket sales have tracked at twice the rate as 2024 due to an online advertising campaign that targets both in-state and out-of-state markets more than 50 miles from La Conner.

**Priority 1 (full) funding: \$ 29,750**

**Priority 2 (partial) funding \$ 23,000**

Describe any budget items unspecified above and explain the differences in the amount listed as funding priorities 1 and 2:

Dollars not tied to hard costs of the event will be cut. Those include digital media and earned media outreach.

### SUPPLEMENTAL QUESTIONS

#### 1. Chamber Contact:

Have you worked with a Chamber of Commerce or Visitors Information Center to promote your project? If so, explain how this project, program or event and its schedule have been coordinated with the Chamber of Commerce or other programs, projects or events within the Town.

Genuine Skagit Valley Director, Blake Van Roekel, presented at Town Hall in 2024 and shares/tags all social media event content with the Chamber of Commerce platform, @lovelaconner. GSV coordinates with Town of La Conner planning and development on applicable permitting and public works on signage placement in town. The Skagit Farm to Pint Ale Trail Passport was distributed to all Skagit Valley Visitor Information Centers and is easily accessible electronically as a digital passport.

Genuine Skagit Valley collaborates heavily with other organizations to encourage tourism to Skagit County. Ms. Van Roekel serves on the board of the Burlington Chamber of Commerce, the Skagit Tourism Bureau (STB) Board of Directors, the STB Marketing Committee, the Tourism Promotion Area Advisory Committee, and the Skagit Valley Tulip Festival Board of Directors. GSV continues to build partnerships within and outside of Skagit County to promote Skagit Valley farms, food producers and

the events that showcase them.

## 2. Benefit to Town Tourism:

Describe how this activity attracts, serves and facilitates overnight tourism in La Conner. For example: Does it lodge or feed tourists; promote tourism; provide for the sale of gifts, souvenirs or other items, or provide programs/entertainment for tourism? If so, how? Does it provide some other short or long range economic benefit? Will a tourist facility be constructed?

SFTP+Tidewater leverages several channels to attract visitors and facilitate overnight tourism in the town of La Conner. First, it stretches the activities across a four-day timeframe beginning with the 150-person Tidewater Boil on Thursday (9/24/26) followed by the SFTP on Saturday (9/26/26). By doing so, GSV is able to partner with La Conner based hotels to encourage multi-night packages for a long weekend. For both 2024 and 2025, GSV has promoted hotel packages with the La Conner Country Inn and Channel Lodge. Messaging on the GSV and Skagit Farm to Pint web/social platforms encourages visitors who are driving to “stay safe” and stay the night. For additional lodging, visitors on the Skagit Farm to Pint website are directed to the La Conner Chamber of Commerce website or Visit Skagit Valley website’s lodging recommendations. La Conner Marina communication highlights their moorage and RV Site reservations which increases dollars spent on shopping and dining in town. A key element of outreach is to drive accessibility to the attractions of the town of La Conner both before and after the festival to encourage visitor spending in the local economy. Skagit Tourism Bureau Datafy Visitation Analysis for 9/28/24\* (geolocation for La Conner) showed an increase in Dining and Nightlife spend by 7.7% and Specialty Retail by 17.4% compared to the same period in 2023. Total estimated spend for the event was \$43,654, with a 39.8% increase compared to previous dates. 51.3% of travelers were for overnight stays. 2024 Eventbrite ticketing data showed 46.9% of SFTP guests to be from more than 50 miles of La Conner and 7.4% were from out-of-state.

Because SFTP+Tidewater draws 500-700 visitors to La Conner, a town with a population of 965, it creates a sizable impact. The exposure garnered via expanded media outreach to primary and secondary feeder markets endeavor to increase overnight stays. The promotional tools aligned with the Skagit Farm to Pint brand, such as the Skagit Farm to Pint Ale Trail Passport, can be utilized beyond the event date itself. As the festival, in its location by the water at the La Conner Marina gains notoriety and traction, the benefits of increased visitor spending near a shoulder season will feed the hospitality, tourism, and agricultural communities for a long range economic gain.

\*Due to the timing of SFTP+Tidewater in late September after the Tourism Funding application deadline, 2025 data is not yet available.

**3. Time Frame:**

What is your anticipated time frame for accomplishing this project? Is it a seasonal activity appropriate to its location? If an outdoor activity, are there any weather-related constraints?

The Skagit Farm to Pint Fest is established as a late September outdoor festival, is appropriate for its location, and contingencies are made for inclement weather. One of the continued expenses of the event is the tent and equipment rentals to guarantee shelter for Tidewater Boil and SFTP guests regardless of the weather. All guest messaging, ticket confirmations, and emails note to come prepared for various weather conditions that can include wind. There are no constraints as tenting covers the beer tent, stage, and indoor facilities are available for the VIP Lounge.

**4. Hotel Seasons:**

From the list below, what season will your project enhance tourism in La Conner? Please indicate the appropriate season.

Season	Months	Select-X
Year-round	January - December	
Off-season	December - February	
Shoulder season	October - November or March - May	
Peak season	June - September (end of Sept., near shoulder)	X

**5. Additional Information:**

Provide any additional information which will assist in evaluating your project and its benefit to La Conner.

The Skagit Farm to Pint FEST was established as a benefit for Genuine Skagit Valley in 2023. GSV added the Skagit Tidewater Boil to further showcase distinct Skagit Valley farm-raised flavors, culture and heritage. Over 80 commercial crops are produced on 90,000 acres of the last remaining agricultural valley in the Puget Sound region. Through place-based marketing, Genuine Skagit Valley heightens consumer awareness of, and connection to, authentically local Skagit farms and farm products. GSV is a program nested within the administration of the Northwest Agriculture Business Center, a non-profit with a distinguished record of nearly two decades of grant procurement and implementation for Western Washington agriculture.

The 3rd Annual SFTP + Tidewater festivities have already sold 421 tickets at the time of this application with 4 weeks still remaining until the event. The festival has continued to grow in notoriety as the nation's premier regional food and beer festival, proud to be held in the town of La Conner.

**ECONOMIC IMPACT - Pre-Activity Report**

State law requires you to provide estimates of potential economic impact. The estimates are specifically for the event, activity, or facility for which you are requesting funding.

Total amount anticipated to be spent on the project	\$
<b>Visitor Categories</b>	
1. Estimated total attendance	600
2. Estimated number of attendees traveling 50 + miles	180
3. Estimated number of attendees from out of state.	25
4. Estimated attendees paying for lodging	80
5. Estimated attendees not paying for lodging (staying with family/friends)	30
6. Estimated total \$ of lodging nights generated. (1 lodging night equals 1 + person occupying 1 room for 1 night)	\$15,000

**Please provide a description of how your organization will determine attendance and distinguish among the visitor categories (Direct Count, Indirect Count, Structural Estimate, Formal Survey or Informal Survey)**

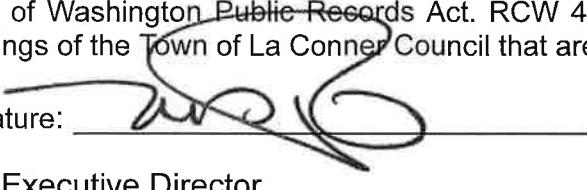
Tickets to both the Tidewater Boil and SFTP are run through Eventbrite, direct counts are generated. Ticket holders must enter zip codes which determine locations of purchasers. Guests for 2025 will be provided QR codes to complete a survey to gather additional information. Visitor demographics are also supported by data from the Skagit Tourism Bureau which identify gender, age, and income brackets.

#### **15. Application Certification:**

I attest the information in this application is accurate, that I am an Agent authorized to represent the Organization and I understand the funds requested, if granted, will go to the Organization. I will meet all necessary requirements including, but not limited to, insurance, business licensing, permitting and state reporting requirements. If my activity is funded, I agree to use the approved La Conner logo in all promotional material.

Additionally, I understand the Washington State limitations placed on use of Lodging Tax, and certify that the requested funds will be used only for purposes described in this application or as approved by the Town. I understand use of funds is subject to audit by the State of Washington.

I acknowledge that all of the contents of this application are subject to disclosure under the State of Washington Public Records Act. RCW 42.56, and that the application may be discussed in meetings of the Town of La Conner Council that are open to the public under RCW 42.30.

Signature: 

Print Name: Michael Peroni

Title: Executive Director

Date: 09/04/25

**Town of La Conner 2026 Tourism Promosion Funding Application**

**Northwest Agriculture Business Center / Genuiine Skagit Valley**

**Skagit Farm to Pint FEST + Tidewater Boil Budget**

ACTIVITY	SKAGIT COUNTY FUNDS	TOWN OF LA CONNER	OTHER FUNDS	TOTAL
Personnel	\$10,000	\$5,000	\$7,000	\$22,000
Rentals	\$8,000	\$2,000	\$2,650	\$12,650
Permits & Insurance	\$0	\$500	\$500	\$1,000
Sound & Music	\$1,000	\$1,000	\$1,000	\$3,000
Event Supplies (tickets, tasting glasses, signage)	\$1,000	\$750	\$2,000	\$3,750
Event Supplies (Tidewater beer & ingredients)	\$2,000	\$1,400	\$2,000	\$5,400
SFTP Beer	\$2,500	\$1,000	\$2,500	\$6,000
SFTP Food	\$5,000	\$3,000	\$6,500	\$14,500
Ticketing/Taxes		\$500	\$2,000	\$2,500
Marketing (graphics, banners, posters)	\$1,000	\$1,000	\$800	\$2,800
Advertising (print & digital)	\$3,500	\$5,000	\$3,550	\$12,050
Photography	\$600	\$600		\$1,200
Catering (VIP, Tidewater)	\$1,000	\$2,000	\$3,500	\$6,500
Security & set up	\$0		\$5,000	\$5,000
Contractor - PR	\$600	\$4,000	\$1,000	\$5,600
Contractor - Event Planner SFTP + Tidewater	\$8,000	\$2,000		\$10,000
<b>TOTAL</b>	<b>\$44,200</b>	<b>\$29,750</b>	<b>\$40,000</b>	<b>\$113,950</b>



STATE OF  
WASHINGTON

# BUSINESS LICENSE

Nonprofit Corporation

NORTHWEST AGRICULTURE BUSINESS CENTER  
STE 207  
419 S 1ST ST  
MOUNT VERNON WA 98273-3828

TAX REGISTRATION - ACTIVE

CITY/COUNTY ENDORSEMENTS:

MOUNT VERNON NONPROFIT BUSINESS - ACTIVE

REGISTERED TRADE NAMES:

NORTHWEST AGRICULTURE BUSINESS CENTER

This document lists the registrations, endorsements, and licenses authorized for the business named above. By accepting this document, the licensee certifies the information on the application was complete, true, and accurate to the best of his or her knowledge, and that business will be conducted in compliance with all applicable Washington state, county, and city regulations.

Issue Date: Mar 02, 2024

Unified Business ID #: 602559871

Business ID #: 001

Location: 0002

Expires: Nov 30, 2024



Director, Department of Revenue

UBI: 602559871 001 0002

STATE OF WASHINGTON

Expires: Nov 30, 2024

NORTHWEST AGRICULTURE  
BUSINESS CENTER  
STE 207  
419 S 1ST ST  
MOUNT VERNON WA 98273-3828

TAX REGISTRATION - ACTIVE  
MOUNT VERNON NONPROFIT  
BUSINESS - ACTIVE



Director, Department of Revenue

CELEBRATE LOCAL  
CRAFT BEER, CIDER,  
GROWERS & PRODUCERS



PRESENTED BY  
THE PORT  
OF SKAGIT



# SKAGIT FARM TO PINT FEST

## 2024 PAIRINGS

IN SUPPORT OF



### ALMA CIDER + CHEF CHRISTY FOX

- Alma Dry, Alma Rose or Alma Hopped + Spicy Curry Red Lentil with Beetroot Raita & Crispy Leeks

**LOCAL INGREDIENTS:** Ralph's Greenhouse, The Crows Farm, Samish Bay Cheese, Cabrera Farm, Hedlin's Family Farm, Rabbit Fields Farm

### ANACORTES BREWERY + ROCKFISH GRILL

- Hallowizen (pumpkin hefeweizen) or Aviator Doppelbock + Butternut Squash Soup

**LOCAL INGREDIENTS:** Golden Glen Creamery, Schuh Farms, Snow Goose Produce

### BASTION BREWING CO. + BASTION KITCHEN

- Lupulin Cowboy (Amarillo fresh hop pale ale) or Breakwater (Vienna lager) + Cherry wood smoked, Texas-style brisket with Bastion Red BBQ sauce & Carolina Gold BBQ sauce + Northwest Onion Soup

**LOCAL INGREDIENTS:** La Conner Gardens

### BIRDSVIEW BREWING CO. + CHEF COURTNEY BOURASAW

- Ditsy Blonde or Fruit Lager + Beer Braised Beef Stew

**LOCAL INGREDIENTS:** Skiyu Ranch, First Cut Farm, Ralph's Greenhouse, Moga Farms

### CARDINAL CRAFT BREWING + SKAGIT VALLEY COLLEGE CULINARY ARTS

- Vanilla Porter or Amber Lager + Chocolate Stout Cupcake

**LOCAL INGREDIENTS:** Cardinal Craft Beer

### CHUCKANUT BREWERY + TRUE NORTH BAKERY

- Fest Bier (Dortmunder style lager) + Margherita Pizza Bite

**LOCAL INGREDIENTS:** Hedlin's Family Farm

### DISTRICT BREWING + DISTRICT KITCHEN

- Connery Scotch Ale or Jurassic Amber + Spiced Sweet Potato Pie

**LOCAL INGREDIENTS:** Washington State University NWREC Trial Fields

### FARMSTRONG BREWING + GOLDEN GLEN CREAMERY

- Farmtoberfest (Vienna Lager) or Fresh Out of Ideas (Fresh Hop Hazy IPA) + River Reserve Cheddar & Golden Year Gouda

**LOCAL INGREDIENTS:** Golden Glen Creamery

### GARDEN PATH FERMENTATION + CHEF CINNAMON BERG

- Amber Dreams of Electric Sheep (biere de garde), Wet Hot Ship (fresh hop beer) or Rustic Field Blend (local harvest cider) +

**LOCAL INGREDIENTS:** The Crows Farm, Cabrera Farms, Barry's Farm Stand

### GLORY BUCHA + NOOKACHAMPS FARMS & SAUK FARM

- Ramona Kombucha NA (dragon fruit), Lavender Kombucha NA or Dairywater Beer + Dried Apples & Hazelnuts

**LOCAL INGREDIENTS:** Sauk Farm, Nookachamps Farms

### LA CONNER BREWING CO. + SKAGIT'S BEST SALSA

- Hope Island Hazy IPA or Man Overboard Double IPA + Chips & Skagit's Best Salsa

**LOCAL INGREDIENTS:** Boldly Brown Farm

### NORTH SOUND BREWING CO. + SCHUH FARMS

- Hopsolicious IPA or Coconut Hazelnut Brown Ale + Caramel, Apple & Pecan Tartlet

**LOCAL INGREDIENTS:** Schuh Farms

### SKAGIT RIVER BREWERY + SKAGIT RIVER KITCHEN

- Majestic Pale or Skullers IPA + Award Winning Clam Chowder

**LOCAL INGREDIENTS:** Hughes Farms

### TEMPERATE HABITS BREWING CO. + WATER TANK BAKERY

- Imperial Stout or Bigfoot Brew + Chocolate Hazelnut Brownie

**LOCAL INGREDIENTS:** Cairnspring Mills

### TERRAMAR BREWSTILLERY + SAMISH BAY CHEESE

- Frigid Zest IPA or Weizen Up (Germany-style Weissbier) + Gouda

**LOCAL INGREDIENTS:** Samish Bay Cheese

### VIP LOUNGE DISTRICT BREWING + SEAS THE DAY

- Juice Almighty (fresh hops IPA) + Fresh Oysters & Mignonette

**LOCAL INGREDIENTS:** Swinomish Shellfish

# SKAGIT RIVER POETRY FESTIVAL



**Town of La Conner**  
PO Box 400  
La Conner WA 98257

RECEIVED  
AUG 20 2025  
TOWN OF LA CONNER

Town of Conner  
Lodging Tax Funds  
Application for 2025

<b>Applicant Information</b>	
Organization Name:	Skagit River Poetry Foundation
Event/Project Title:	13th Biennial Skagit River Poetry Festival
Amount of Funding Requested:	\$10,000
Address:	P.O. Box 238, La, WA 98257
Website:	www.skagitrivervpoetry.org
Contact Person:	Molly McNulty
Contact Phone Number:	360-840-1452
E-mail:	directorsrpp@gmail.com
Date Submitted:	8/10/25
Tourism Promotion Activities	—
Tourism Related Facility	—
Event /Festival	<input checked="" type="checkbox"/> Location: Maple Hall
	Date(s): 10/22-24/26
Non-Profit	<input checked="" type="checkbox"/> Attach proof of non-profit corporation status with WA Secretary of State
Public Agency	

#### PROJECT SUMMARY

##### Provide a Description of the Project Activity:

This three-day festival is celebrating its 13th biennial festival. Begun in 2000, SRPF has hosted poets + musicians from all over the region, state and world. The event opens Thursday night with a themed reading with headline poets and continues Friday and Saturday with panel discussions + workshops. Friday day is reserved for area high school and college students where they can interact with poets they have studied in their classrooms. Headline poets have been US Poets Laureate, Pulitzer Prize Winners + National Book awardees.

## FUNDING & BUDGET

**1. Self- Support** - Explain how the proposed program, project or event will endeavor to become self-supporting

SRPF has a vigorous fundraising campaign which include but not limited to: annual auctions; letter donation campaigns 4Xs/year; national, state + local grant solicitations.

**2. Income from sponsorships, grants, donation and admission fees:**

If you are anticipating receiving partial funding for this activity from another source, please list the source(s), approximate amount, and status of funding. Are you seeking hotel/motel taxes from other sources?

Amount	Source	Projected/Confirmed
\$ 20,000	Paul Allen Family Trust	Projected
\$ 15,000	Washington Arts Com.	Projected
\$ <del>10,000</del> 10,000	Local + County Rotaries	Projected
\$ 5000	Tulalip Charitable Trust	Projected
\$ 5000	Swinomish Charitable Trust	Projected

Total Income: \$ 55,000

What percentage of your project budget does your request for Town funds represent? 12 %

### 1. Budget Expense:

Activity	La Conner Funds	Other Funds	Total
Personnel: (salaries/benefits)	\$ 2000	\$ 50000	\$ 52,000
Administration: (supplies/utilities/phone/rent/janitor/taxes)	\$ 500	\$ 10,000	\$ 10,500
Marketing/Promotion:	\$ 1,000	\$ 5000	\$ 15,000
Travel:	\$	\$	\$
Consultants: (specify below)	\$	\$	\$
Construction:	\$	\$	\$
Other Activities: (specify below)	\$ 7500	\$ 50000	\$ 57,500
<b>TOTAL COSTS</b>	<b>\$ 10,000</b>	<b>\$ 115,000</b>	<b>\$ 125,000</b>

Specify Consultants/Other Activities

Poet honoraria, lodging, food + transportation

**Priority 1 (full) funding:** \$ 10,000

**Priority 2 (partial) funding:** \$ 5,000

Describe any budget items unspecified above and explain the differences in the amount listed as funding priorities 1 and 2:

## SUPPLEMENTAL QUESTIONS

### 1. Chamber Contact:

Have you worked with a Chamber of Commerce or Visitors Information Center to promote your project? If so, explain how this project, program or event and its schedule have been coordinated with the Chamber of Commerce or other programs, projects or events within the Town.

Yes. SRPF has been a Chamber member since 2005. The Chamber helps SRPF advertise.

### 2. Benefit to Town Tourism:

Describe how this activity attracts, serves and facilitates overnight tourism in La Conner. For example: Does it lodge or feed tourists; promote tourism; provide for the sale of gifts, souvenirs or other items, or provide programs/entertainment for tourism? If so, how? Does it provide some other short or long range economic benefit? Will a tourist facility be constructed?

Every festival attracts past and new visitors to La Conner. Some come every festival and return to La Conner for other events. We always hear about magic La Conner sheds. It lasts! And people come back.

### 3. Time Frame:

What is your anticipated time frame for accomplishing this project? Is it a seasonal activity appropriate to its location? If an outdoor activity, are there any weather-related constraints?

We begin planning for the biennial festival 18 months before the event. Securing lodging, hiring poets, arranging travel and catering.

### 4. Hotel Seasons:

From the list below, what season will your project enhance tourism in La Conner? Please indicate the appropriate season.

Season	Months	Select-X
Year-round	January - December	
Off-season	December - February	
Shoulder season	October - November or March - May	X
Peak season	June - September	

### 5. Additional Information:

Provide any additional information which will assist in evaluating your project and its benefit to La Conner.

## ECONOMIC IMPACT - Pre-Activity Report

State law requires you to provide estimates of potential economic impact. The estimates are specifically for the event, activity, or facility for which you are requesting funding.

Total amount anticipated to be spent on the project	\$ 80,000
<b>Visitor Categories</b>	
1. Estimated total attendance	1000
2. Estimated number of attendees traveling 50 + miles	300
3. Estimated number of attendees from out of state.	100
4. Estimated attendees paying for lodging	200
5. Estimated attendees not paying for lodging (staying with family/friends)	400
6. Estimated total \$ of lodging nights generated. (1 lodging night equals 1 + person occupying 1 room for 1 night)	600

**Please provide a description of how your organization will determine attendance and distinguish among the visitor categories (Direct Count, Indirect Count, Structural Estimate, Formal Survey or Informal Survey)**

Ticket sales + Formal Surveys

### 15. Application Certification:

I attest the information in this application is accurate, that I am an Agent authorized to represent the Organization and I understand the funds requested, if granted, will go to the Organization. I will meet all necessary requirements including, but not limited to, insurance, business licensing, permitting and state reporting requirements. If my activity is funded, I agree to use the approved La Conner logo in all promotional material.

Additionally, I understand the Washington State limitations placed on use of Lodging Tax, and certify that the requested funds will be used only for purposes described in this application or as approved by the Town. I understand use of funds is subject to audit by the State of Washington.

I acknowledge that all of the contents of this application are subject to disclosure under the State of Washington Public Records Act. RCW 42.56, and that the application may be discussed in meetings of the Town of La Conner Council that are open to the public under RCW 42.30.

Signature: Molly McNulty

Print Name: Molly McNulty

Title: Executive Director

Date: 8/18/25

## **TOWN OF LA CONNER BICYCLE REPAIR STATION**



**Town of La Conner**  
PO Box 400  
La Conner WA 98257

Town of Conner  
Lodging Tax Funds  
Application for 2026

<b>Applicant Information</b>	
Organization Name:	Town of La Conner
Event/Project Title:	Public Bicycle Repair Station
Amount of Funding Requested:	
Address:	3 <sup>rd</sup> story, Town Hall
Website:	Townoflaconner.org
Contact Person:	Scott Thomas
Contact Phone Number:	(360) 466-3125
E-mail:	Administrator@TownofLaConner.org
Date Submitted:	8/21/25
Tourism Promotion Activities	_____
Tourism Related Facility	<input checked="" type="checkbox"/>
Event /Festival	<input type="checkbox"/> Location: _____ Date(s): _____
Non-Profit	<input type="checkbox"/> Attach proof of non-profit corporation status with WA Secretary of State
Public Agency	<input type="checkbox"/> Yes

#### **PROJECT SUMMARY**

##### **Provide a Description of the Project Activity:**

This is a capital expense for a public bicycle repair station, intended to serve itinerant cyclists. The stand will be placed on existing public property, and is intended to serve the emergency repair and maintenance needs of bicyclists who visit Town. Thus, it is intended to encourage tourism by those visiting La Conner on a bicycle.

The components of the stand will include a pump, small tools, and a repair stand. Tools and the pump will be secured so that they cannot be removed. The repair equipment will be placed within a gazebo-type shelter, along with a nearby bench.

## FUNDING & BUDGET

**1. Self- Support** - Explain how the proposed program, project or event will endeavor to become self-supporting

It will never be self-supporting, but maintenance costs will be minimal after installation.

**2. Income from sponsorships, grants, donation and admission fees:**

If you are anticipating receiving partial funding for this activity from another source, please list the source(s), approximate amount, and status of funding. Are you seeking hotel/motel taxes from other sources?

Amount	Source	Projected/Confirmed
\$1,500	Local Service Clubs	Projected
\$		
\$		
\$		
\$		

Total Income: \$ 0

What percentage of your project budget does your request for Town funds represent? 100 %

**1. Budget Expense:**

Activity	La Conner Funds	Other Funds	Total
Personnel: (salaries/benefits)	\$	\$	\$
Administration: (supplies/utilities/phone/rent/janitor/taxes)	\$	\$	\$
Marketing/Promotion:	\$	\$	\$
Travel:	\$	\$	\$
Consultants: (specify below)	\$	\$	\$
Construction:	\$10,000	\$	\$10,000
Other Activities: (specify below)	\$	\$	\$
<b>TOTAL COSTS</b>	<b>\$10,000</b>	<b>\$</b>	<b>\$10,000</b>

Specify Consultants/Other Activities

**Priority 1 (full) funding: \$10,000**

**Priority 2 (partial) funding \$7,500**

Describe any budget items unspecified above and explain the differences in the amount listed as funding priorities 1 and 2:

## SUPPLEMENTAL QUESTIONS

### 1. Chamber Contact:

Have you worked with a Chamber of Commerce or Visitors Information Center to promote your project? If so, explain how this project, program or event and its schedule have been coordinated with the Chamber of Commerce or other programs, projects or events within the Town.

No

### 2. Benefit to Town Tourism:

Describe how this activity attracts, serves and facilitates overnight tourism in La Conner. For example: Does it lodge or feed tourists; promote tourism; provide for the sale of gifts, souvenirs or other items, or provide programs/entertainment for tourism? If so, how? Does it provide some other short or long range economic benefit? Will a tourist facility be constructed?

This project is intended to support tourism by catering to the needs of bicyclists who visit town. Bicycles typically require repairs and adjustments during a trip, which can only be performed with tools that are not commonly carried by the bicyclist. There are no bike shops that are near La Conner. Providing the most common tools used to make minor repairs and adjustments, and a welcoming space in which to perform such adjustments will raise the status of the town in the bicycling community and encourage visits (the bicycling community consists of a group of cyclists that gather on-line and in person to discuss topics of mutual interest, so word travels quickly about appealing rides.) Moreover, commercial bicycle tours will overnight in La Conner, and this project will encourage those types of tours to continue.

### 3. Time Frame:

What is your anticipated time frame for accomplishing this project? Is it a seasonal activity appropriate to its location? If an outdoor activity, are there any weather-related constraints?

We anticipate installing a commercial-grade public bicycle tool pack with tools that are attached by cables to a post; a prefabricated gazebo-type shelter; a rack to hold a bicycle while it is being worked on; and a bench for companions to sit on. We hope to have this accomplished prior to the 2026 Tulip Festival. The location we are looking at is the Morris Street restrooms, where bicyclists frequently stop.

### 4. Hotel Seasons:

From the list below, what season will your project enhance tourism in La Conner? Please indicate the appropriate season.

Season	Months	Select-X
Year-round	January - December	
Off-season	December - February	
Shoulder season	October - November or March - May	X
Peak season	June - September	X

### 5. Additional Information:

Provide any additional information which will assist in evaluating your project and its benefit to La Conner.

This is a capital facilities project, to be owned by the town. Volunteers that donate funding will be authorized to place a plaque on the facility acknowledging their donation.

## ECONOMIC IMPACT - Pre-Activity Report

State law requires you to provide estimates of potential economic impact. The estimates are specifically for the event, activity, or facility for which you are requesting funding.

Total amount anticipated to be spent on the project	\$11,500
<b>Visitor Categories</b>	
1. Estimated total attendance	10
2. Estimated number of attendees traveling 50 + miles	10
3. Estimated number of attendees from out of state.	5
4. Estimated attendees paying for lodging	10
5. Estimated attendees not paying for lodging (staying with family/friends)	100
6. Estimated total \$ of lodging nights generated. (1 lodging night equals 1 + person occupying 1 room for 1 night)	\$1,000

**Please provide a description of how your organization will determine attendance and distinguish among the visitor categories (Direct Count, Indirect Count, Structural Estimate, Formal Survey or Informal Survey)**

Informal survey.

### 15. Application Certification:

I attest the information in this application is accurate, that I am an Agent authorized to represent the Organization and I understand the funds requested, if granted, will go to the Organization. I will meet all necessary requirements including, but not limited to, insurance, business licensing, permitting and state reporting requirements. If my activity is funded, I agree to use the approved La Conner logo in all promotional material.

Additionally, I understand the Washington State limitations placed on use of Lodging Tax, and certify that the requested funds will be used only for purposes described in this application or as approved by the Town. I understand use of funds is subject to audit by the State of Washington.

I acknowledge that all of the contents of this application are subject to disclosure under the State of Washington Public Records Act. RCW 42.56, and that the application may be discussed in meetings of the Town of La Conner Council that are open to the public under RCW 42.30.

Signature: 

Print Name: Scott Thomas

Title: Administrator

Date: 8/21/25

## TOLC PUBLIC RESTROOMS



**Town of La Conner**  
PO Box 400  
La Conner WA 98257

Town of Conner  
Lodging Tax Funds  
Application for 2026

<b>Applicant Information</b>			
Organization Name:	Town of La Conner		
Event/Project Title:	Public Restrooms		
Amount of Funding Requested:			
Address:	PO Box 400		
Website:			
Contact Person:	Brian Lease		
Contact Phone Number:	360-840-3001		
E-mail:	publicworksdirector@townoflaconner.org		
Date Submitted:	9/4/254		
Tourism Promotion Activities	<input type="checkbox"/>		
Tourism Related Facility	<input checked="" type="checkbox"/>		
Event /Festival	<input type="checkbox"/>	Location:	Date(s):
Non-Profit	<b>Attach proof of non-profit corporation status with WA Secretary of State</b>		
Public Agency			

#### **PROJECT SUMMARY**

##### **Provide a Description of the Project Activity:**

Cost for Supplies, Utilities and payroll to maintain the public restrooms for the visitors in La Conner

#### **FUNDING & BUDGET**

**1. Self- Support** - Explain how the proposed program, project or event will endeavor to become self-supporting

The public restrooms will not be self-supporting

**2. Income from sponsorships, grants, donation and admission fees:**

If you are anticipating receiving partial funding for this activity from another source, please list the source(s), approximate amount, and status of funding. Are you seeking hotel/motel taxes from other sources?

Amount	Source	Projected/Confirmed
\$		
\$		
\$		
\$		
\$		

Total Income: \$ \_\_\_\_\_

What percentage of your project budget does your request for Town funds represent? \_\_\_\_\_ %

**1. Budget Expense:**

Activity	La Conner Funds	Other Funds	Total
<b>Personnel:</b> (salaries/benefits)	\$5,150	\$	\$
<b>Public Restroom Supplies</b>	\$11,000	\$	\$
<b>Public Restroom Utilities</b>	\$9,500	\$	\$
<b>Public Restroom Maint.</b>	\$42,000	\$	\$
<b>Consultants:</b> (specify below)	\$	\$	\$
<b>Construction:</b>	\$	\$	\$
<b>Other Activities:</b> (specify below)	\$	\$	\$
<b>TOTAL COSTS</b>	\$67,650	\$	\$

**Specify Consultants/Other Activities**

**Priority 1 (full) funding: \$67,650**

**Priority 2 (partial) funding \$61,650**

Describe any budget items unspecified above and explain the differences in the amount listed as funding priorities 1 and 2:

**SUPPLEMENTAL QUESTIONS**
**1. Chamber Contact:**

Have you worked with a Chamber of Commerce or Visitors Information Center to promote your project? If so, explain how this project, program or event and its schedule have been coordinated with the Chamber of Commerce or other programs, projects or events within the Town.

**2. Benefit to Town Tourism:**

Describe how this activity attracts, serves and facilitates overnight tourism in La Conner. For example: Does it lodge or feed tourists; promote tourism; provide for the sale of gifts, souvenirs or other items, or provide programs/entertainment for tourism? If so, how? Does it provide some other short or long range economic benefit? Will a tourist facility be constructed?

**3. Time Frame:**

What is your anticipated time frame for accomplishing this project? Is it a seasonal activity appropriate to its location? If an outdoor activity, are there any weather-related constraints?

**4. Hotel Seasons:**

From the list below, what season will your project enhance tourism in La Conner? Please indicate the appropriate season.

Season	Months	Select-X
Year-round	January - December	X
Off-season	December - February	
Shoulder season	October - November or March - May	
Peak season	June - September	

**5. Additional Information:**

Provide any additional information which will assist in evaluating your project and its benefit to La Conner.

**ECONOMIC IMPACT - Pre-Activity Report**

State law requires you to provide estimates of potential economic impact. The estimates are specifically for the event, activity, or facility for which you are requesting funding.

Total amount anticipated to be spent on the project	\$67,650
<b>Visitor Categories</b>	

1. Estimated total attendance	75,00
2. Estimated number of attendees traveling 50 + miles	45,000
3. Estimated number of attendees from out of state.	19,600
4. Estimated attendees paying for lodging	25,000
5. Estimated attendees not paying for lodging (staying with family/friends)	2,400
6. Estimated total \$ of lodging nights generated. (1 lodging night equals 1 + person occupying 1 room for 1 night)	3,426,455

**Please provide a description of how your organization will determine attendance and distinguish among the visitor categories (Direct Count, Indirect Count, Structural Estimate, Formal Survey or Informal Survey)**

**Estimated on local tourism reporting**

**15. Application Certification:**

I attest the information in this application is accurate, that I am an Agent authorized to represent the Organization and I understand the funds requested, if granted, will go to the Organization. I will meet all necessary requirements including, but not limited to, insurance, business licensing, permitting and state reporting requirements. If my activity is funded, I agree to use the approved La Conner logo in all promotional material.

Additionally, I understand the Washington State limitations placed on use of Lodging Tax, and certify that the requested funds will be used only for purposes described in this application or as approved by the Town. I understand use of funds is subject to audit by the State of Washington.

I acknowledge that all of the contents of this application are subject to disclosure under the State of Washington Public Records Act. RCW 42.56, and that the application may be discussed in meetings of the Town of La Conner Council that are open to the public under RCW 42.30.

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_