

TOWN OF LA CONNER
LA CONNER LOGO REDESIGN COMPETITION APPLICATION
FOR ADULT SUBMITTERS

204 Douglas Street, PO Box 400, La Conner, WA, 98257
Phone: 360-466-3125

***Full name and at least one form of contact are required.**

Applicant Full Legal Name: _____

Organization or Group (if applicable): _____

Address: _____

Phone: _____ Email: _____

☐ I am the sole submitter of this artwork(s).

☐ This artwork(s) is/are being submitted as a group entry:

Please list all names of group members (if applicable): _____

Number of Artwork entries submitted along with this application: _____

La Conner Logo Redesign Competition Guidelines and Rules:

Competition Guidelines

- Town of La Conner is accepting submissions between November 19th, 2025 and ending February 2nd, 2026.
- Artists under the age of 18 must have a parent or guardian provide legal consent as part of the submission and fill out different application: "La Conner Logo Redesign Competition Application for Minor Submitters".
- Winners of the Logo Contest must sign a "Logo Rebrand Trademark Assignment Agreement".
- New logo must be simple with easily understandable elements.
- Reads across clearly at all different sizes (scalable: looks good when very small and when very large) and on different platforms.
- Should be adaptable for black and white uses.
- Town suggests limiting your design to 3-4 (or fewer) colors.
- The logo should fit in a box or circle for ease of use.
- Must be digitally drawn or produced (acceptable formats include: JPEG or PDF).
- Submissions can be made by an individual or as a team (if submitting as a team each member of the team must fill out this Application).
- Artists are not required to be a resident of La Conner.
- There is no limit to a number of submissions an artist can have.

Competition Rules

Please initial all of the following:

1. I hereby give permission to the Town of La Conner ("Town") to use my artwork(s) attached along with my submission, for the Town of La Conner Logo Redesign Competition ("Competition"), which use may include, but not be limited to the fabrication, illustration, publication, marketing, and promotional use my designed logo. _____
2. I hereby donate the artwork to the Town for the purpose described herein and that no compensation, goods, or services were received in exchange for this donation. _____
3. I have good and marketable ownership of the artwork(s). _____
4. I have not entered into any agreement that would restrict my right to transfer ownership of the artwork(s), and that I have not granted any license or other right to use the artwork(s) to any third party. _____
5. The artwork(s) submitted is/are my original work(s) and does not infringe on any intellectual property rights of any third party, including but not limited to, copyright infringement. _____
6. My artwork(s) has/have not been previously published or exhibited. _____
7. The artwork(s) has/have not been accepted for sale, and is/are free and clear of any encumbrances, or claims of any nature. _____
8. I acknowledge that I understand and accept the following process for the Competition. The Town Logo Team will select their top 10 choices. From there the Town Council will be presented these and narrow it down to the top 3 choices. At this point the final decision will be opened up to the public to vote. The results of this vote will decide the new logo. _____
9. I understand that if my artwork(s) is/are one of the finalists to go before Town Council and then finally the public voting it may be displayed in various media, including but not limited to, television, radio, newspaper, magazine, and social media platforms. _____
10. I agree that my artwork(s) may be reproduced in any form by the Town, at its discretion. _____
11. I hereby release and discharge the Town, its officials, officers, employees, and agents from any and all claims, demands, or causes or action arising from or related to the use of the artwork(s) described herein. I further agree to defend, indemnify, and hold harmless the Town of La Conner from any and all claims, damages, liabilities, costs, and expenses (including reasonable attorney's fees) arising from or relating to the use of the artwork(s) by the Town. _____
12. I agree to abide by the rules and regulations of the Competition. _____
13. I agree should my Logo be selected that I will complete a "Logo Rebrand Trademark Assignment Agreement" _____

****Please email this application along with your logo submission(s) to:***

adminclerk@townoflaconner.org Subject: Town of La Conner Logo Redesign Contest

*****Submissions will no longer be accepted by Town of La Conner after February 2nd, 2026.***

I HAVE READ THE ABOVE APPLICATION THOROUGHLY, AND IN ITS ENTIRETY, AND BY SIGNING BELOW CONFIRM MY UNDERSTANDING OF THE RULES AND REGULATIONS REQUIRED TO SUBMIT ARTWORK(S) INTO THE LA CONNER LOGO REDESIGN COMPETITION. ADDITIONALLY, I HAVE INITIALED ALL THE REQUIRED AREAS OF THIS RENTAL AGREEMENT.

SIGNATURE _____ DATE _____